**SESSION A1: BUSINESS ETHICS & LAW (venue: Tiara 1)**

Chair: Sabhi M. Al-Saleh (Dhofar University)

- **CSR & Performance: Any Evidence from Indonesia's LQ45?** (k13-020)
  Speaker: Samuel PD Anantadjaya (Swiss German University)

- **Too Big to Ignore: The Ethical Case for Economic Humanities** (k13-153)
  Speaker: Jerry Varsava (University of Alberta)

- **Impact of Institutional Forces on Corporate Social and Environmental Reporting** (k13-003)
  Speakers: Muatasim Ismaeel and Abdul Razak Abdul Hadi (Universiti Kuala Lumpur)

- **Culture Dimensions Comparison: A Study of Malaysia and South Korea** (k13-189)
  Speaker: Yeh Ying Cheah (Universiti Tenaga Nasional)

- **Challenges in Combating Corruption and Fixing Accountability in Iraq’s Perspective** (k13-025)
  Speaker: Sabhi M. Al-Saleh (Dhofar University)

**SESSION B1: INNOVATION & KNOWLEDGE MANAGEMENT (venue: Tiara 2)**

Chair: Meenakshi Gupta (Indian Institute of Technology Bombay)

- **Science Park, Triple Helix and Regional Innovative Capacity: Province-level Evidence from China** (k13-123)
  Speaker: Chih-Hai Yang (National Central University)

- **Interfirm Cooperation in a Cultural Context. Insight from The Research on The ICT Industry in Poland** (k13-109)
  Speaker: Monika Golonka (Kozminski University)

- **Identifying Core Technology-based Services by Analyzing Business Model Patents** (k13-156)
  Speakers: Chulhyun Kim (Induk University) and Moonsoo Kim (Hankuk University of Foreign Studies)

- **Explicit Data Validation of the Internet Use** (k13-191)
  Speakers: Jitka Pokorná and Tereza Balcarová (Czech University of Life Sciences Prague)

- **Knowledge Management in Teams: Conceptual Integration and Development of a Scale** (k13-135)
  Speaker: Meenakshi Gupta (Indian Institute of Technology Bombay)

**SESSION C1: MANAGEMENT SCIENCE (venue: Tiara 3)**

Chair: Kamaruddin Mohd Nor (Professor of Management, University Kuala Lumpur Business School)
The Application of Network Planning Using Critical Path Method for Production of Power Transformer at PT. UniDo, Jakarta, Indonesia (k13-065)
Speaker: Gallang Dalimunthe (Widyatama University)

An Optimal Project Scheduling Model with Lump-Sum Payment (k13-118)
Speakers: Sin-Siang Wang and Shangyao Yan (National Central University)

Quantitative Identification of Mobile Service Opportunities: Document Mapping Based on Novelty Indicators (k13-133)
Speaker: Hakyeon Lee (Seoul National University of Science and Technology)

Grain Silo Scheduling Problem to Reduce Demurrage Rate in Busan Grain Terminal (k13-175)
Speakers: Jongwon Park and Woong Seop Kim (Korea Maritime University)

Production Process Reengineering PT. Enka Parahiyangan Printed News Media (k13-192)
Speaker: Astrid Saraswati Tanjung (Institut Teknologi Bandung)

**Session R1: EDUCATION & BUSINESS RESEARCH (venue: Royale 1)**
Chair: Myrna Q. Mallari (Tarlac State University)

The Scholars Profile and Perspectives on the Eduardo Cojuangco Project-Flagships to Reach Educational Excellence (ECF-Project Free): An Analysis (k13-016)
Speaker: Krishna V. Buenaventura (Tarlac State University)

An Exploratory Factor Analysis of The Servperf Instrument: An Empirical Study in the Context of Thailand Higher Education (k13-105)
Speaker: Narueban Yamaqupta (Prince of Songkla University)

The Research Competency and Interest of Accountancy Faculty among State Colleges and Universities in Region III (k13-015)
Speaker: Myrel M. Santiago (Tarlac State University)

Strategic Planning Enhancement Through Improved Learning Strategies - A Case for Business Students (k13-206)
Speaker: Abdulaziz Awad M Ibn Twalh (Universiti Kebangsaan Malaysia)

Status, Problems and Prospects of Internal Audit Services of State Universities and Colleges in the Philippines Towards Strengthening Internal Control System (k13-014) *Best Paper Award*
Speaker: Myrna Q. Mallari (Tarlac State University)

**Session G1: ACCOUNTING & FINANCE (venue: Tiara 1)**
Chair: S. Kevin (TKM Institute of Management)

The Myopia of Financial Accounting: The Case of Intellectual Capital (k13-079)
Speaker: Ayman Zerban (University of Business and Technology, Saudi Arabia)

Economic Crime in Poland and Worldwide, with Particular Focus on Financial and Accounting Fraud (k13-028)
Speaker: Ryszard Kamiński (Adam Mickiewicz University)

Investment timing, investment size, and financing costs (k13-121)
Speaker: Michi Nishihara (Osaka University)

The Possiblity of the Application of Activity Based Costing (abc) System in the Nigerian Small and Medium Enterprises (k13-147)
Speaker: Bala Sulaiman Dalhat (Abubakar Tafawa Balewa University)

A Study of the Relation between Market Index, Index Futures and Index ETFs: A Case Study of India (k13-069)
Speaker: S. Kevin (TKM Institute of Management)
Session H1: MANAGEMENT & MARKETING I (venue: Tiara 2)
Chair: Che Musa Che Omar (Professor of Management, University Kuala Lumpur Business School)

Barriers to adoption of B2B e-marketplaces: an empirical study of Indian manufacturing MSMEs (k13-197)
Speaker: Pallavi Upadhyaya (Manipal University)

An Empirical Study of Mobile Shopping Intentions: From Perspectives of the Generation Y Consumers in the U.S. (k13-084)
Speaker: Jihyun Kim (Virginia Tech)

Co-ordination: An instrument of Management (k13-183)
Speaker: Abdul Hakim (A.P.S. University, Rewa)

Global Leaders Success Relies on their Competencies and Predictors of their Leadership Potential (k13-165)
Speakers: Hifza Mahmood, Saqib Murtaza and Inam ud Din (Iqra University)

Assessing Healthscapes – a comparison among inpatients and outpatients (k13-185)
Speaker: Yogesh Pai P (Manipal University)

Session J1: MANAGEMENT & MARKETING II (venue: Tiara 3)
Chair: Reza Rahardian (Sebelas Maret University)

Competences of Manufacturing Flexibility and Capabilities of Manufacturing Flexibility in SMEs and Large Firms (Evidence in Batik Industry Surakarta) (k13-144)
Speaker: Sarwoto (Sebelas Maret University)

Comparing Culture and Mobile Network Provider Advertisement Factors in TV and Print Media, and Its Influence Towards Consumers' Attitude (k13-054)
Speaker: Desita Herdini Arumsari (Institut Teknologi Bandung)

A Test of Model of The Relationship Between Public Service Motivation, Job Satisfaction and Organizational Citizenship Behavior (k13-107)
Speakers: Sinto Sunaryo and Joko Suyono (Sebelas Maret University)

Study on BNI Marketing Strategy Impact Towards Credit Card Revenue (k13-050)
Speaker: Indah Dewi Purnamasari (Institut Teknologi Bandung)

Session K1: ACCOUNTING & FINANCE (venue: Tiara 1)
Chair: Kamisan Gadar (Associate Professor of Finance, University Kuala Lumpur Business School)

Cointegration Analysis of Indonesian Money Market Term Structure: Testing for Expectation Hypothesis (k13-220)
Speaker: Anggoro Budi Nugroho (Institut Teknologi Bandung) *Best Paper Award*

The Impact of Credit & Liquidity Risk on Bank Financial Performance: The Case of Indonesian Conventional Bank with Total Asset above 10 Trillion Rupiah (k13-018)
Speaker: Achsania Ruziqa (Institut Teknologi Bandung)

Strategic Valuation of Fast-Moving Consumer Goods Company in Indonesia (k13-041)
Speaker: Ira Indriasari (Institut Teknologi Bandung)

Optimal Capital Structure Analysis A Study From Indonesia Telecommunication Companies Listed in Indonesia Stock Exchange Period 2009-2011 (k13-045)
Speaker: Debby Nurhikmah (Institut Teknologi Bandung)

The Determinants of Capital Structure in Indonesian Consumer Goods Industry for the Period of 2007-2011 (k13-051)

Speaker: Putri Carmelita (Institut Teknologi Bandung)


Speaker: Chiara Ardellia Ryani (Institut Teknologi Bandung)

Session L1: EDUCATION & ENTREPRENEURSHIP (venue: Tiara 2)
Chair: Sulaiman Sajilan (Dean & Professor of Entrepreneurship, Universiti Kuala Lumpur Business School)

Creating Entrepreneurial Spirit in Indonesia: Role of Educators? (k13-085) *Best Paper Award*
Speakers: Samuel PD Anantadjaya (Swiss German University) and Irma M Nawangwulan (Universitas Pembangunan Jaya)

Investigating the Relationship between Student Preferences and Organizational Culture with Strategic Intent towards International Accreditation: Malaysian Private Universities Case (k13-218)
Speaker: Islam Bourini (Universiti Tenaga Nasional)

A Negotiation Exercise for Interactive Teaching in Operations and Supply Chain Management (k13-212)
Speaker: Mehmet Gumus (American University of Sharjah)

The Relationship between Language Barriers and education System Quality and Arab Students Satisfaction in Malaysia: A Review (k13-217)
Speaker: Islam Bourini (Universiti Tenaga Nasional)

Critical Success Factors of Technopreneurship in the Creative Industries: A Study of Animation Ventures (k13-002)
Speakers: Hanis Kamarudin and Sulaiman Sajilan (Universiti Kuala Lumpur)

Session M1: SOCIETY & CULTURE (venue: Tiara 3)
Chair: Sethu Madhavan Lakshmi Narayanan (Manipal University)

The Impact of Female Schooling on Fertility: Evidence from Population Data of Taiwanese Twins and Siblings (k13-110)
Speaker: Meng-Wen Tsou (National Central University)

Cosmic Understanding of Self and Social Behaviour in Indian Perspective (k13-201)
Speaker: H.G.R Tripathi (Govt. Girls P.G. College, A.P.S. University Rewa, (M.P.) India)

Work-Family conflict - An exploratory study of the dependents child’s Age on Working Mothers (k13-159)
Speaker: Sethu Madhavan Lakshmi Narayanan (Manipal University)

Session A2: ECONOMETRICS & FINANCE (venue: Tiara 1)
Chair: Naziruddin Abdullah (Head of Research & Postgraduate Studies, Professor of Economics, University Kuala Lumpur Business School)

Decomposing the Changes of the Divisia Price Index: Application to Inflation in the Philippines (k13-023)
Speaker: Tomoki Fujii (Singapore Management University)

Liner Freight Variation Insurance (k13-132)
Speakers: Jong-Soon Koo, Kyung-Yun Hwang and Sa-Heon Kim (Chungnam National University)

Time-varying Betas in CEE Emerging Markets: A Bivariate BEKK GARCH Approach (k13-140)
Speaker: Marie Ochem (Aquila Risk Solutions, Luxembourg)
Using Hidden Markov Model to Detect Macro-economic Risk Level (k13-075)
Speaker: Yajing Zhu (Xi'an Jiaotong-Liverpool University)

Improving Technical Analysis Indicator by Using GARCH: Case Study in Stock that is Traded at the Market Price Limit (k13-048)
Speaker: Daniel Iskandar (Institut Teknologi Bandung)

Session B2: ACCOUNTING & FINANCE (venue: Tiara 2)
Chair: Reza Najarzadeh (Tarbiat Modares University)

Changes of Return of Shares Before and After ex-Dividend Date: Case Study in Indonesia (k13-181)
Speaker: Henny Medyawati (Gunadarma University)

Comparative Performance Study between Conventional & Islamic Banking: A study in the context of Bangladesh (k13-039)
Speaker: Kamruddin Parvez (Independent University, Bangladesh)

Is the Stock Market Overvalued: A Study in the Context of Bangladesh (k13-040)
Speaker: Mohamamd Nayeem Abdullah (Independent University, Bangladesh)

The Success of Microcredit in Bangladesh: Supplementing ‘Group Lending’ Explanation with Institutional Understanding (k13-162)
Speaker: Munim Barai (Ritsumeikan Asia Pacific University)

A Study of the Competitiveness of Iran’s Banking System (k13-128)
Speaker: Reza Najarzadeh (Tarbiat Modares University)

Session C2: TRADE, GROWTH & DEVELOPMENT (venue: Tiara 3)
Chair: Karl Wagner (Professor of Management, University Kuala Lumpur Business School)

A Dynamic Perspective on an Input Output Table (k13-148)
Speaker: Shan-Ying Chu (Chung Yuan Christian University)

Internet Usage and Economic Growth (k13-146)
Speaker: Shan-Ying Chu (Chung Yuan Christian University)

Agglomeration Economies and the Location of Foreign Direct Investment: Empirical evidence from Vietnam (k13-142)
Speaker: Hoai Nam Trinh (Nagoya University)

Reexploring the Geothermal Potential of West Malaysia (k13-004)
Speaker: Karl Wagner (Universiti Kuala Lumpur)

Session D2: SOCIETY & CULTURE (venue: Tiara 1)
Chair: Bala Maniam (Sam Houston State University)

Japanese Acceptance of Nuclear and Radiation Technologies after Fukushima Diichi Nuclear Disaster (k13-172)
Speaker: Shigeru Matsumoto (Aoyama Gakuin University)

The Study of an Anti Alcohol Campaign and Young Adult Drinking Alcohol Habit (k13-062)
Speaker: Dany Hutama Aji (Institut Teknologi Bandung)

Harmoniously Advanced Generation (k13-222)
Session E2: STRATEGIC CHOICE, PRODUCTIVITY & PERFORMANCE (venue: Tiara 2)
Chair: Sandra Perks (Nelson Mandela Metropolitan University)

Exploring Supplier Negotiation Best Practices and Supplier Relationship Strategies in South Africa (k13-096)
Speakers: Sandra Perks and Nadine Oosthuizen (Nelson Mandela Metropolitan University)

Firm Productivity in Thai Manufacturing Industries: Evidence from Firm-level Panel Data (k13-190)
Speaker: Thanapol Srithanpong (Keio University)

The Influence of Capital Structure and Working Capital Turnover on Profitability (k13-163)
Speaker: Bonny Suryopratomo (Widyatama University)

Benchmarking Financial Performance Analysis of Food Manufacturing Companies in Indonesia (k13-046)
Speaker: Sartika Pertiwi (Institut Teknologi Bandung)

Exploring business growth aspirations and strategic planning of hair dressing salons in South Africa (k13-095)
Speaker: Sandra Perks (Nelson Mandela Metropolitan University)

Session F2: GOVERNANCE & MANAGEMENT (venue: Tiara 3)
Chair: Niki Lukviarman (Andalas University)

Public Reporting of Human Resources - A Case Study in Hong Kong (k13-195)
Speaker: Juni Chan (Hong Kong Nang Yan College of Higher Education)

Impact of Distributive Justice, Procedural Justice, Interactional Justice, Temporal Justice, Spatial Justice on Job Satisfaction of Banking Employees (k13-103)
Speaker: Sania Usmani (Iqra University)

The Curse of Knowledge Bias-Evidence from Assets Impairments (k13-117)
Speaker: Ching-Chieh Lin (I-Shou University)

Relationship Between The Type of Auditor Opinions With The Difference of Local Government Forms in Indonesia (k13-026)
Speaker: Fitria Husnatarina (Universitas Gadjah Mada)

Corporate Governance Implementation in Indonesia: Current Development and Future Agenda (k13-070)
Speaker: Niki Lukviarman (Andalas University)

Session G2: RISK, FINANCE & PRODUCTIVITY (venue: Tiara 1)
Chair: Jimmy Teng (University of Nottingham Malaysia Campus)

A Theory of Complementarity Between Rent Seeking and Production (k13-124) *Best Paper Award*
Speaker: Jimmy Teng (University of Nottingham Malaysia Campus)

Speaker: Abeer Al-Khoury (Princess Sumaya University for Technology)

Measuring Firm Insolvency Risk (k13-188)
Speaker: Vincent Gan (Universiti Putra Malaysia)
Risk and Return Analysis of Gold, Silver, JKSE, and Property in Cibeunying Kidul, Cibeunying Kaler, and Cidadap as The Investment Instrument for Retirement Fund (k13-055)
Speaker: Innes Tanya Sholihaty (Institut Teknologi Bandung)

Rent Seeking Contest and Indirect Risk Preference (k13-158)
Speaker: Jimmy Teng (University of Nottingham Malaysia Campus)

Session H2: SOCIAL & ECONOMIC DEVELOPMENT (venue: Tiara 2)
Chair: Mawuko Dza (Griffith University)

The Status of the Lambanog Industry in the Philippines (k13-119)
Speaker: Rodrigo Velasco (City College of Lucena)

The Impact of Zakat on Poverty and Income Inequality in Bahrain (k13-030)
Speaker: Hisham Abdelbaki (University of Bahrain)

Perceptions of Tax Agents Towards the Proposed Goods and Service Tax in Malaysia (k13-126)
Speaker: Bidin Zainol (Universiti Utara Malaysia)

Retrenchment can be Damaging to the Family and Society: The Case of Nigeria (k13-187)
Speaker: Rose Ogbechie (Lagos Business School)

Service-dominant Logic and Procurement in Africa: Lessons Learned from a Development Agenda in Ghana (k13-143)
Speaker: Mawuko Dza (Griffith University)

Session J2: MANAGEMENT & MARKETING (venue: Tiara 3)
Chair: Nathaniel Edwards (Yamaguchi National University)

Health is Wealth: Hospital Selection Factors and Service Quality in an African Setting (k13-154)
Speaker: Salime Mehtap (Princess Sumaya University for Technology)

Customer Loyalty: The Effects of Service Quality and The Mediating Role of Customer Relationship Marketing Telkom Speedy in Jember Area (k13-164)
Speaker: Astuti Widji (University of Merdeka Malang)

Measuring Service Quality of Jakarta-Bandung Shuttle Among Institut Teknologi Bandung Student (k13-063)
Speaker: Raja Falency Arifah (Institut Teknologi Bandung)

Demographic Influence in Online Experience towards Individual Factors (k13-061)
Speaker: Hedya Febritanti (Institut Teknologi Bandung)

The Evolution of Worker Autonomy in the Modern and Postmodern Eras of Business Management: Examining the Origins of Transformational Leadership and Cultural Intelligence in Contemporary Learning Organizations (k13-171)
Speaker: Nathaniel Edwards (Yamaguchi National University)

Session K2: MANAGEMENT & ENTREPRENEURSHIP (venue: Tiara 1)
Chair: Luigi Orsi (University of Padua)

Innovation, Absorptive Capacity, Environmental Complexity, Trust and Cooperation within Clusters (k13-083)
Speaker: Luigi Orsi (University of Padua) *Best Paper Award*

Speaker: Islam Bourini (Universiti Tenaga Nasional)

Psychological Empowerment, and Employee Attitudes: Mediating Role of Intrinsic Motivation (k13-106)
Speaker: Farooq Amed Jam (International Islamic University Islamabad)

A Bibliometric Analysis of the Literature on Ethnic Entrepreneurship (k13-157)
Speaker: Luigi Orsi (University of Padua)

**Session L2: TRADE, CRISIS & DEVELOPMENT STRATEGIES (venue: Tiara 2)**
Chair: Milivoj Markovic (University of Zagreb)

Reactions of Stock Market to Monetary Policy Shocks during the Global Financial Crisis: The Nigerian Case (k13-116)
Speaker: Shehu Usman Rano Aliyu (Bayero University Kano) *Best Paper Award*

Strategic Orientation Based Research Model of SME Performance for Developing Countries (k13-141)
Speaker: Herath H.M.A (Wayamba University of Sri Lanka)

Globalization & Development: Challenges for Developing Countries (k13-097)
Speaker: M.M. Haris Aslam (University of Management & Technology)

The Relationship between Foreign Direct Investment and Gross Domestic Product in Indonesia (k13-049)
Speaker: Alfiani Sartika (Institut Teknologi Bandung)

Economic and Business Impact of Crisis on Croatian Trade (k13-184)
Speaker: Milivoj Markovic (University of Zagreb)

**Session M2: MARKETING (venue: Tiara 3)**
Chair: Mikko Sääskilahti (University of Lapland, Finland)

The Effect of Price and Promotion Element on Perception of Thai Service Quality towards Japanese Tourists (k13-131)
Speaker: Pakin Witchayakawin (Prince of Songkla University)

Creating a New Framework for Standardization/Adaptation Issue in Global Marketing (k13-178)
Speaker: Bin Fang (Kanazawa Seiryo University)

How Do Interaction Activities Between Customers and Firms, and Among Customers Influence the Lifetime and Sales of Mobile Application Products? (k13-196)
Speaker: Jaihak Chung (Sogang University)

User Experience - From a Participant to an Activist (k13-186)
Speaker: Mikko Sääskilahti (University of Lapland, Finland)

~ END ~
Guide to Presenters and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted sparing 3-5 minutes for discussion.
- The session chair should remind the speaker three minutes before the time he or she is expected to end the presentation. If the speaker goes beyond the time allotted, the session chair should remind her or him to end the presentation.
- SIBR assumes no responsibility if presenters are unable to finish their presentation in the assigned session for any reasons.
- LCD projector, screen and laptop (notebook) computer will be provided. Presenters are reminded to store their presentation files in their own USB storage devices.

Conference Registration Desk

Conference participants will collect attendance certificate, best paper award certificate (awardees only), proceedings CDROM and official receipt from the registration desk. Please mention your Paper I.D. code at the desk to speed up the process. The conference registration desk will be open from AM08:30 to PM16:00 on February 15th-16th, 2013. Presenters assigned to morning sessions can register after they have finished their presentation.

Others

- To conserve the environment, the conference will minimize the use of papers, and will NOT provide nylon bag/plastic folder.

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k13-041  Ira Indriasari  Institut Teknologi Bandung
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