

PROGRAM (Finalized Version)*

DAY 1 (July 6th, 2023) (Online)		DAY 2 (July 7th, 2023) (In-person)	
08:10-10:00	Sessions X1 , Y1	08:30	Collect name badges from service desk
10:00-10:10	Break	08:50-10:35	Sessions A2 , B2 , C2 , D2 , E2 , Poster
10:10-12:10	Sessions A1 , B1	10:35-10:50	Coffee Break
12:10-12:20	Break	10:50-12:30	Sessions F2 , G2 , H2 , J2 , K2
12:20-13:00	Keynote Speech**	12:30-12:45	Group Photo (Venue: Kujyaku, 2/F)
13:00-13:10	Break	12:45-13:35	Lunch (Venue: Restaurant, 2/F)
13:10-15:10	Sessions C1 , D1	13:35-15:35	Sessions M2 , N2 , P2 , Q2 , R2
15:10-15:20	Break	15:35-15:45	Coffee Break
15:20-17:20	Sessions E1 , F1	15:45-17:30	Sessions S2 , T2 , U2
End of Day 1		End of Program	

* Time in the program is Japan Standard Time (<https://time.is/Japan>).

** **Keynote Speech [Online]:** Professor Ofer Zwikael, Research School of Management, ANU College of Business and Economics, The Australian National University; Associate Editor, *International Journal of Project Management* (Zoom meeting ID: [5847253394](#)).

Guide to Speakers and Session Chairs

- Please be ready in the session five minutes before the schedule.
- The session chair will allocate the available time equally among all papers to be presented in the session. Each paper has to be presented within the time allotted (approx. 12 minutes for presentation + 3 minutes for Q&A).
- The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if a speaker is unable to finish his/her presentation in the assigned session for any reasons.
- For online presentation (**Day 1**), download the Zoom Client from <https://www.zoom.us> and install it on your computer.
 - Before the conference, speakers should test their computer webcams and microphones at the Zoom waiting room.
 - The password for entering the Zoom meeting rooms will be sent by email before the conference.
 - Speakers should save their presentation files on their computers for sharing during the conference.
- For in-person presentation (**Day 2**), LCD projector and computer will be provided in each conference room. Speakers should save their presentation files on their own USB drives.

Online Conference Proceedings

- The conference proceedings will be published at <http://sibresearch.org/past-2023-osaka.html>.

Conference Pack

- For both in-person and online presentations, speakers will receive by email their conference packs before the conference.
- For in-person presentation only, speakers will collect their name badges from the service desk (2/F) on **Day 2**. The service desk will be closed during lunch.

Conference Venue

- 2/F – 3/F, Ark Hotel Shinsaibashi, Osaka (<http://sibresearch.org/osaka-venue.html>). Coffee breaks and lunch will be provided on **Day 2**. You are advised to wear a face mask.

Session X1 [Online]: ORGANIZATION & HUMAN CAPITAL (Zoom meeting ID: [5847253394](#))

Chair: Muafi Muafi (Universitas Islam Indonesia)

The Impact of Organizational Learning Facilitators on Organization Performance in the Public Sector: Testing the Role of Innovation and Optimization Activities (s23-111)

Speaker: Hoa Trieu (International University, Vietnam National University HCMC) **SIBR Best Paper Award**

Limitations of Application Open Innovation for Increasing the Performance of Craft SMEs in Sleman, Indonesia (s23-204)

Speaker: Dyah Sugandini (Universitas Pembangunan Nasional "Veteran" Yogyakarta)

Antecedents and Impact of Readiness Toward Blended Learning for Students in Indonesia (s23-203)

Speaker: Dyah Sugandini (Universitas Pembangunan Nasional "Veteran" Yogyakarta)

ChatGPT, Educational Aids for Chinese Students: Angel or Devil? (s23-211)

Speaker: Junfu Zhao (Wenzhou-Kean University)

Organizational Culture and Its Consequences for Social Capital, Human Capital, and Innovative Behavior: Cross-Level Analysis (s23-195)

Speaker: Muafi Muafi (Universitas Islam Indonesia)

Antecedents and Consequences of Job Satisfaction: Psychological Contract Breach as Situational Determinants (s23-196)

Speaker: Muafi Muafi (Universitas Islam Indonesia)

Session Y1 [Online]: MANAGEMENT & MARKETING (Zoom meeting ID: [7783114694](#))

Chair: Taufik Faturohman (Institut Teknologi Bandung)

Expansion of Service Quality to Create Digital Bank E-Customer Loyalty (s23-206)

Speaker: Nur Asri Febriyanti (Bina Nusantara University)

Green Marketing Perspective: Enhancing Green Customer Loyalty with Environmental Knowledge as a Moderating Factor in the Local Cosmetic Industry in Indonesia (s23-187)

Speaker: Sri Wulandari (Sekolah Tinggi Ilmu Ekonomi Indonesia Surabaya)

Indonesian Nationalistic Education Management: Perspectives of Students and Teachers on Behavioral Patterns, Discourse, and Beliefs in Islamic Boarding Schools (s23-188)

Speaker: Sri Wulandari (Sekolah Tinggi Ilmu Ekonomi Indonesia Surabaya)

The Rising Trend: Exploring the Motivation of Traditional Chinese Ethnic Clothing in Travel Photography Among Chinese People (s23-212)

Speaker: Hanling Liu (Wenzhou-Kean University)

Does the COVID-19 Pandemic Affect Consumption Decision in the New Normal Era? A Consumer Vulnerability Perspective in Indonesia (s23-149)

Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Are CEO and Firm Characteristics Related to Islamic Debt Financing Before and During the Covid-19 Pandemic? Evidence from Listed Companies in Indonesia (s23-182)

Speaker: Taufik Faturohman (Institut Teknologi Bandung)

Session A1 [Online]: CORPORATE GOVERNANCE & FINANCE (Zoom meeting ID: [5847253394](#))

Chair: Yavida Nurim (Universitas Janabadra)

Diversification and Bank Performance - The Moderating Effect of Financial Technology (s23-105)

Speaker: Kai-Chun Zhan (National Taipei University of Technology)

Does the Presence of Females on Corporate Boards Influence Financial Performance in Family Businesses? Evidence from Thailand (s23-148)

Speaker: Parichat Vongpatchim (Khon Kaen University)

Building Trust in Customer-Supplier Relationships (s23-155)

Speaker: Hanlin Yi (Wenzhou-Kean University)

Board Diversity and Corporate Social Responsibility Disclosure of Indonesia Corporations (s23-169)

Speaker: Hans Hananto Andreas (Universitas Kristen Satya Wacana)

The Effect of Financial Literacy, Motivation, Return Investment, and Social Media on Investment Interest in The Millennial Generation in Special Region of Yogyakarta (s23-202)

Speaker: Sri Ambarwati (Universitas Pembangunan Nasional "Veteran" Yogyakarta)

The Effect of Power Distance and Gender Gap Perception on the Performance of Rural Bank (s23-019)

Speaker: Yavida Nurim (Universitas Janabadra)

The Role of Reputable Auditor on Audit Report Lag in the Distress Period (s23-168)

Speaker: Yavida Nurim (Universitas Janabadra)

Session B1 [Online]: ACCOUNTING, FINANCE & CSR (Zoom meeting ID: [7783114694](#))

Chair: I Putu Sugiarta Sanjaya (Universitas Atma Jaya Yogyakarta)

Intellectual Capital on the Performance of Banks: The Moderating Effects of Female Directors and Corporate Social Responsibility (s23-101)

Speaker: Hui-Ru Lee (National Taipei University of Technology)

Corporate Social Responsibility, Financial Technology and Operational Performance: An Application of Quantile Regression (s23-100)

Speaker: I-An Huang (National Taipei University of Technology)

Carbon Price and Stock Volatility: Evidence from China's Carbon Emission Trading Markets (s23-145)

Speaker: Jinwang Ma (Wenzhou-Kean University)

The Spillover Effects of the Chinese Emission Markets to Stock Liquidity (s23-146)

Speaker: Xinyuan Yang (Wenzhou-Kean University)

Sustainability Report Disclosure of Indonesian Mining Companies (s23-161)

Speaker: Erna Hidayah (Universitas Islam Indonesia)

Impacts of Fintech on Corporate Innovation and Political Connection (s23-138)

Speaker: Yueqi Wang (Shenzhen University)

Carbon Information Disclosure and Carbon Performance on Firm Performance (s23-165)

Speaker: I Putu Sugiarta Sanjaya (Universitas Atma Jaya Yogyakarta)

Session C1 [Online]: EDUCATION & SOCIETY (Zoom meeting ID: [5847253394](#))

Chair: Hilario S. Caraan (De La Salle University)

Differences in the Education Achievement of a Child and Parent's Life Satisfaction (s23-057)

Speaker: Wuthiya Saraithong (Kasetsart University)

How Does Online Learning Affect Students' Academic Performance (s23-144)

Speaker: Lina Anatan (Maranatha Christian University Bandung)

Impact of Student Engagement on Academic Performance: An Analysis of Student Involvement Theory (s23-166)

Speaker: Lina Anatan (Maranatha Christian University Bandung)

Significant Relationship between Knowledge and Attitude of Lower Primary School Teachers towards Inclusion (s23-162)

Speaker: Helen Grace Tiongco-Navarro (St. Joseph's College of Quezon City)

Evaluation of the Readiness of Special Educators in the Integration of Technological Innovation in Teaching Children with Special Needs at HOPE Qatar (s23-174)

Speaker: Jowela Marcel Lanuza (HOPE Qatar & St. Joseph's College of Quezon City)

Justice and the Unseen: An Introduction to Queer Criminology in Theory and Practice (s23-177)

Speaker: Edgar C. Tadeo, Jr. (Saint Louis University School of Law)

Understanding Kaizen in Basic Educational Institutions in Metro Manila, Philippines (s23-043)

Speaker: Hilario S. Caraan (De La Salle University)

Session D1 [Online]: MANAGEMENT & MARKETING (Zoom meeting ID: [7783114694](#))

Chair: Han Nu Ngoc Ton (International University, Vietnam National University HCMC)

What AI Can Do: Data Analysis about Our Worries (s23-098)

Speaker: Tingting He (Governors State University)

Analysis of the Level Readiness and Acceptance Bravo Technology with the Technology Readiness and Acceptance Model (TRAM) Approach (Case Study: PT XYZ Gresik Branch) (s23-089)

Speaker: Maghfur Rozudin (Institut Teknologi Sepuluh Nopember Surabaya)

The Role of Reusing, Refashioning, Renting Clothes, and Thrifting as Sustainable Waste Management Strategies on Sustainable Business Performance of Wedding Dresses from Wedding Organizer SMEs: An Empirical Analysis (s23-091)

Speaker: Maghfur Rozudin (Institut Teknologi Sepuluh Nopember Surabaya)

The Social Media Marketing Capabilities and Customer Relationship Performance of Milk Tea Businesses (s23-159)

Speaker: Angela Manila (Tarlac State University)

Understanding the Factors behind Consumers' Purchase Intention toward Electric Cars (s23-171)

Speaker: Varuni Sharma (Manipal University Jaipur & Malaviya National Institute of Technology, Jaipur)

Fintech Adoption on SMEs in Sleman, Indonesia (s23-201)

Speaker: Sri Ambarwati (Universitas Pembangunan Nasional "Veteran" Yogyakarta)

Different Emotional Experiences During Fraud and Arrest Witness among Staff in Banking and Financial Sectors (s23-137)

Speaker: Han Nu Ngoc Ton (International University, Vietnam National University HCMC)

Session E1 [Online]: FINANCE & ENTREPRENEURSHIP (Zoom meeting ID: [5847253394](#))

Chair: Ma. Belinda Mandigma (University of Santo Tomas)

From Fan to Founder: Exploring the Relationship between K-pop Fandom, Social Capital, and Entrepreneurial Intention (s23-047)

Speaker: Jessica Jaye Raniezes (De La Salle University)

Non-Financial Publicly Registered Businesses in the Philippines and the Influence of Board Characteristics on Firm Performance (s23-108)

Speakers: Cristina Teresa N. Lim & Jessica Jaye Raniezes (De La Salle University)

The Role of Cognitive Biases on the Decision-Making of Investors (s23-121)

Speaker: Edralin Lim (De La Salle University)

Determinants of Tax Avoidance in Industries from Indonesia and Australia (s23-150)

Speaker: Erna Setiany (Universitas Mercu Buana)

Value Relevance, Auditor Report, and Auditor Size –Indonesian Evidence (s23-156)

Speaker: Supardi Supardi (Politeknik YKPN Yogyakarta)

The Effect of PFRS 15 Adoption on the Value Relevance of Selected Philippine Publicly-listed Companies' Financial Ratios and Macroeconomic Attributes (s23-052)

Speaker: Ma. Belinda Mandigma (University of Santo Tomas)

The Environmental Disclosures of Selected Philippine Publicly Listed Companies (s23-053)

Speaker: Ma. Belinda Mandigma (University of Santo Tomas)

Session F1 [Online]: TRADE, INNOVATION & EFFICIENCY (Zoom meeting ID: [7783114694](#))

Chair: Nung Harjanto (Politeknik YKPN)

Modeling Foreign Direct Investments, Government Expenditures, Gross Capital Formation, Trade Openness, and Economic Growth in ASEAN-5 (s23-178)

Speaker: Carlos L. Manapat (University of Santo Tomas)

APOE Genotype Influences the Development and Treatment of Parkinson's Disease (s23-048)

Speaker: Namheon Lee (The King's Academy, USA)

Analysis Cost Overrun and Time Overrun Factors Affecting the Financial Performance of the Lombok FTP-2 (2x50 MW) Coal Fired Steam Power Plant Project: Partial Least Square Structural Equation Modeling Approach (PLS-SEM) (s23-090)

Speaker: Sunarko Sunarko (Institut Teknologi Sepuluh Nopember Surabaya)

How to Make Warehouse Management System Acceptable and Sustainable? Extended TAM 3 and Sustainable Warehouse Management System Approach (s23-092)

Speaker: Sunarko Sunarko (Institut Teknologi Sepuluh Nopember Surabaya)

Going Green: A Bibliometric Analysis to Foster Ecological Transition Integration into Firms' Strategy (s23-076)

Speaker: Rocco Pavesi (Università degli Studi di Milano)

Disruptive Innovations: The Need for Disclosure (s23-152)

Speaker: Nung Harjanto (Politeknik YKPN)

The Determinant of Local Government Information Systems Effectiveness (s23-163)

Speaker: Nung Harjanto (Politeknik YKPN)

Session A2 [In-person]: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (Venue: Kujiyaku, 2/F)

Chair: Attasuda Lerskullawat (Kasetsart University)

Financial Literacy and Retirement Planning: An Empirical Study of Factory A, Khon Kaen Province, Thailand (s23-029)

Speaker: Jongrak Hong-ngam (Khon Kaen University)

Factor Analysis of Happiness of Elderly with Disabilities in Khon Kaen Smart City, Thailand (s23-099)

Speaker: Chittima Phutthanathanapa (Khon Kaen University)

Fraud Detection in Local Government in Indonesia (s23-080)

Speaker: Navira Erliani & Lindrianasari (University of Lampung)

FDI in Thailand under Covid-19 Pandemic (s23-056)

Speaker: Piyaphan Changwatchai (Kasetsart University)

An Entropic Analysis of Stock Market Volatility under Extremely Uncertain Scenarios (s23-083)

Speaker: Sonia Bentes (ISCAL and BRU-IUL)

Economic Welfare Implications of Plurality in English Contract Law (s23-009)

Speaker: Man-ching Fung (University College London)

The Effect of Migration on Mental Health in Thailand (s23-054)

Speakers: Attasuda Lerskullawat & Thitima Puttitanun (Kasetsart University)

The Effect of Labour Immigration on Physical Health Issue in Thailand (s23-183)

Speakers: Attasuda Lerskullawat & Thitima Puttitanun (Kasetsart University)

Session B2 [In-person]: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (Venue: Kaede, 2/F)

Chair: Hsi-An Shih (National Cheng Kung University)

Innovations of Full-Service Restaurants: A Relationship with Job Satisfaction (s23-070)

Speaker: Akhilesh Trivedi (Dusit Thani College)

The Study on Corporate Salary and Business Performance - Considering the Impact of Industrial Supply Chain Position (s23-066)

Speaker: Ya-Hui Wang (Feng Chia University)

The Study on the Correlation between Enterprise Salary System and Business Performance - Family Members vs. Professional Managers (s23-072)

Speaker: Ming-Sheng Liu (Feng Chia University)

The Study on the Effect of Enterprise Salary on Real Estate Agency Performance - Considering Enterprise Competitiveness (s23-075)

Speaker: Chih-Yang Lee (Feng Chia University)

The Impact of Personality Traits, Service Climate, and Transformational Leadership on Organizational Performance in Taiwan's Fitness Industry during the COVID-19 Pandemic (s23-136)

Speaker: Ching-Huei Liu (Kun Shan University)

Leader Humor and its Double-edged Effects, a Conservation of Resources Theory Perspective (s23-077)

Speaker: Hsi-An Shih (National Cheng Kung University) **SIBR Best Paper Award**

Session C2 [In-person]: EDUCATION & LABOUR MARKET (Venue: Ichou, 2/F)

Chair: Harry Xia (California State University, Fresno)

Exploring the Effects of Trust and Support on Student Work Groups' Effectiveness (s23-147)

Speaker: Elvy Chun-Fan Pang Leung (Hong Kong Polytechnic University)

Integrating Foreign Students into Japanese Higher Education: Challenge and Recommendations (s23-050)

Speakers: Dennis McCornac (Georgetown University Qatar) & Rong Zhang (Nishinippon Institute of Technology)

School Commuting Modes and Students' Health in Thailand (s23-058)

Speaker: Nattanicha Chairassamee (Kasetsart University)

Financial Feasibility Study of EngJoy 3D Application for Thai Students and Universities (s23-103)

Speakers: Pheeranadh Yathip (Rajamangala University of Technology Phra Nakhon) & Jantarawan Samransamruajkit (Chandrakasem Rajabhat University)

To Waive or Not? — The Predictive Validity of GMAT for MBA Student Academic Performance (s23-013)

Speaker: Harry Xia (California State University, Fresno)

Session D2 [In-person]: RISK, OPERATIONAL EFFICIENCY & PERFORMANCE (Venue: Kikyo, 3/F)

Chair: Panutporn Ruangchoengchum (Khon Kaen University)

Economic Risk Management of Sugarcane Farmer Households in the Northeastern, Thailand (s23-131)

Speaker: Piyada Naewprasert (Khon Kaen University)

Research on the Relevance of Innovative Service Models to the Operational Performance of the Funeral Industry (s23-074)

Speaker: Chuan-Fu Yu (Feng Chia University)

Does the Signaling of Credibility Matters? Evidences from Taiwan (s23-027)

Speaker: Han Hou (Shih Chien University)

Preference by Gender among Z Generation on Risky Decision: A Survey on Business and Economics Students (s23-106)

Speaker: Tabita Indah Iswari (Universitas Atma Jaya Yogyakarta)

Factors Contributing to Business Failure and Eventual Exit among Selected Tutorial Services (s23-051)

Speaker: Ma. Louise Gena Crisologo (De La Salle University)

Measuring Efficiency of Information Flow within the Supply Chain: A Case Study of Rubber Smoked Sheet Production, Thailand (s23-038)

Speaker: Panutporn Ruangchoengchum (Khon Kaen University)

Session E2 [In-person]: MARKETING & CONSUMER BEHAVIOR (Venue: Botan, 3/F)

Chair: Kuang-Wen Wu (Feng Chia University)

An Empirical Study on Continuous Following and Repurchase Behavior of Internet Celebrity Fans (s23-046)

Speaker: Kit Hong Wong (Fooyin University)

Applying Importance-Performance Analysis to Evaluate the Use of ChatGPT in Hotel Services (s23-104)

Speaker: Tsz-Ting Li (National Taiwan Ocean University)

(Session E2 continued on next page ...)

A Study on the Relationship between E-Service Quality, E-Replies, Satisfaction, and Repurchasing Intention (s23-093)

Speaker: Jung-Yi Wang (Feng Chia University)

The Congruency Effects of Text-Picture Review on Customer's Review and Hotel Evaluation (s23-110)

Speaker: Ching-Hsuan Yeh (Feng Chia University)

Destination Brand Alignment: Exploring Identity, Image and Personality of Thailand (s23-192)

Speaker: Varintra Sirisuthikul (Srinakharinwirot University)

A Study of Smartphone Brand Loyalty on Generation Z (s23-039)

Speaker: Kuang-Wen Wu (Feng Chia University)

POSTER SESSION (Venue: Pre-function Area, 2/F)

The Role of Digital Competence and Entrepreneurship Education in Relation to Entrepreneurial Intention (s23-031)

Speaker: Isaree Karnreungsiri (Srinakharinwirot University)

Session F2 [In-person]: ACCOUNTING & FINANCE (Venue: Kujyaku, 2/F)

Chair: Siwamong Dheera-aumpon (Kasetsart University)

Do the Choices of Family Business CEOs Affect Investment Decisions? (s23-036)

Speaker: Chih-Wei Peng (National Changhua University of Education)

The Impact of Foreign Directors on the Business Divestitures of Firms from Emerging Markets (s23-119)

Speaker: Kiattichai Kalasin (National Institute of Development Administration)

A Combining Weighting Topic Model with BERT Pre-training Language for Detecting Financial Fraud (s23-064)

Speaker: Ching-Hsue Cheng (National Yunlin University of Science and Technology) **SIBR Best Paper Award**

The Effect of Crony Capitalism on Stock Returns during an Election (s23-071)

Speaker: Siwamong Dheera-aumpon (Kasetsart University)

Session G2 [In-person]: SOCIO-ECONOMIC DEVELOPMENT (Venue: Kaede, 2/F)

Chair: Rajeesh Viswanathan (Pondicherry University)

Local Bias, Re-election Incentive, and Public Pension Funds (s23-135)

Speaker: Hongxian Zhang (Missouri University of Science and Technology)

The Impact of Air Pollution on Labor Supply: Evidence from Taiwan (s23-028)

Speaker: Ching-Fu Chang (National Taiwan Ocean University)

What Drives Demand for Disaster Insurance of Thai Farmers? (s23-037)

Speaker: Sunti Tirapat (National Institute of Development Administration)

Inquiry of Salary Discrimination Effects—The Case of Nippon Professional Baseball (s23-088)

Speakers: Po-Han Chen & Jye-Shyan Wang (National Taiwan Normal University)

(Session G2 continued on next page ...)

Transmisia and Psychological Distress with the Mediation of Unemployment and Moderation of Social Acceptance - Working towards an Ethical Workspace and an Egalitarian Society, a Study of Indian Transgender Citizens (s23-095)

Speakers: Meena Ramaswamy (Pondicherry University), Rajeesh Viswanathan (Pondicherry University), Byju Kaniyarkuzhi (AMC Group of Educational Institutions) **SIBR Best Paper Award**

Session H2 [In-person]: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (Venue: Ichou, 2/F)

Chair: Ataina Hidayati (Universitas Islam Indonesia)

The Dual Effect of Transformational Leadership on Person-Organization Value Congruence of Corporate Social Responsibility among Group Members (s23-041)

Speaker: Yi-Jung Chen (National Kaohsiung University of Science and Technology)

The Life-cycle of Business-Nonprofit Partnership: A Systematic Review (s23-081)

Speaker: Chi-Shiun Lai (National Yunlin University of Science and Technology)

The Management Information System's Organizational Slack and Its Impact to MMI Company: Good or Bad? (s23-133)

Speaker: Harvey Ong (De La Salle University)

Work Ethic and Organizational Commitment of Employees of a Manufacturing Company in Clark Freeport-Zone, Pampanga (s23-153)

Speaker: Joanna Jane Due (Tarlac State University)

The Role of Organizational Commitment in the Effectiveness of Management of School Operational Assistance Funds in Elementary Schools in Indonesia (s23-130)

Speaker: Ataina Hidayati (Universitas Islam Indonesia)

Session J2 [In-person]: MARKETING & CONSUMER BEHAVIOR (Venue: Kikyo, 3/F)

Chair: Chi-Chuan Wu (Tatung University)

Research on the Impact of Taiwan 5G User Satisfaction on the Competitiveness of Telecommunications Companies (s23-065)

Speaker: Wen-Chi Hsu (Feng Chia University)

A Study on the Impact of Diversified Brand Strategies on Customer Satisfaction and Operational Performance: A Case Study of the Chain Restaurant Industry (s23-073)

Speaker: Ying-Hao Liao (Feng Chia University)

The Exploration Study on Willingness of Electric Motorcycle — An Example of Taiwan (s23-033)

Speaker: Chi-Chuan Wu (Tatung University)

The Study of Influence in Willingness to Use the Mobile Banking App from Taiwan – Base on the UTAUT (s23-034)

Speaker: Chi-Chuan Wu (Tatung University)

The Influence of Electronic Word-of-mouth, EKB Consumer Behavior, and Internet Use Behavior on Consumers' Willingness to Consume and Willingness to Pay (s23-035)

Speaker: Chi-Chuan Wu (Tatung University)

Session K2 [In-person]: SOCIAL SUSTAINABILITY & EDUCATION (Venue: Botan, 3/F)

Chair: Emilina Sarreal (De La Salle University)

The Baseline: A Descriptive Survey of Sustainability Reports Submitted to GRI by Philippine Companies 2002-2018 (s23-118)

Speaker: Real So (De La Salle University)

Developing Sustainable Innovation for Natural Resource and Environmental Management in Kranuan District, Khon Kaen Province, Thailand (s23-049)

Speaker: Wanichcha Narongchai (Khon Kaen University)

Teenagers as Agents in the Life Course of Adolescent Families within the Socio-Cultural Context of Northeastern, Thailand (s23-087)

Speaker: Chisapon Haree (Khon Kaen University)

Leading Social Enterprise through Internal Brand Communications (s23-197)

Speaker: Pichai Pusumpun (Srinakharinwirot University)

Examining the Dimensions of Resourcefulness and Redundancy in Achieving Resilience in Terms of Robustness and Rapidity in Selected Universities in the Philippines (s23-120)

Speaker: Emilina Sarreal (De La Salle University)

Session M2 [In-person]: MONEY, BANKING & FINANCE (Venue: Kujyaku, 2/F)

Chair: Ting Zhang (University of Dayton)

Tech IPO's: The Classic Risk-Return Tradeoff? (s23-025)

Speaker: Frank Ohara (University of San Francisco)

Non-Disclosure of Internal Control Weaknesses and Stock Price (s23-068)

Speaker: Haigang Zhou (Cleveland State University)

Term Structure of Japanese Money Market under Different Regimes of non-Traditional Monetary Policy (s23-063)

Speaker: Takayasu Ito (Meiji University)

Industry Group Index Response to COVID-19 in the Thai Stock Market (s23-140)

Speaker: Areeya Wisamart (Khon Kaen University)

When Promises are Difficult to Keep: Examining the Effect of Implicit Government Guarantee on Analyst Earnings Forecast (s23-061)

Speaker: Ting Zhang (University of Dayton) **SIBR Best Paper Award**

Session N2 [In-person]: INNOVATION & MANAGEMENT SCIENCE (Venue: Kaede, 2/F)

Chair: Katja Zajc Kejžar (University of Ljubljana)

Network of International Technology Diffusion: The Case of Semiconductor (s23-085)

Speaker: Hsin-Yu Shih (National Chi Nan University)

Exploring the Public Perception and Application Landscape of ChatGPT in Business Industries (s23-167)

Speaker: Zhiyi Chen (Yonsei University)

(Session N2 continued on next page ...)

The Value of Integrating Design and Technology: Exploring the Role of Design-engineers in Invention Value (s23-180)

Speaker: Jisoo Hur (Seoul National University)

The Effect of Customer Firm Size to Supplier Firm's Innovation in Supply Chain Network: The Case of Korean Automobile Industry (s23-181)

Speaker: Seokhui Lee (Seoul National University)

Vertical and Horizontal Intra-Firm Pay Dispersion, Worker Mobility, and Firm Performance (s23-017)

Speaker: Katja Zajc Kejžar (University of Ljubljana)

Session P2 [In-person]: TECHNOLOGY ADOPTION & MARKETING (Venue: Ichou, 2/F)

Chair: Wa Ode Rayyani (Universitas Muhammadiyah Makassar)

Mediating Role of Social Media Marketing Adoption between TOE Framework and Competitive Intelligence towards SMEs Performance (s23-012)

Speaker: Muhammad Faizal Samat (Universiti Teknologi MARA, Malaysia)

A Text Mining Approach to the Analysis of Tourist Experience Issues (s23-160)

Speaker: Jaehui Kim (Yonsei University)

Driven Consumerism due to the Use of E-Wallet (s23-170)

Speaker: Yuni Nustini (Islamic University of Indonesia)

Integration of the UTAUT2 Model and Cyberspace Crime as a Moderating Variable on Cashless Adoption in Indonesia (s23-134)

Speaker: Muchriana Muchran (Universitas Muhammadiyah Makassar)

A Test of the Theory of Planned Behavior: Influencing Behavioral in Implementation Central Bank Digital Currency in Indonesia (s23-207)

Speaker: Muchriana Muchran (Universitas Muhammadiyah Makassar)

UTAUT Model for ZIS Digital Payment: Lessons from Southeast Asia (s23-141)

Speaker: Wa Ode Rayyani (Universitas Muhammadiyah Makassar)

Session Q2 [In-person]: CORPORATE GOVERNANCE & FINANCE (Venue: Kikyo, 3/F)

Chair: Abriyani Puspaningsih (Universitas Islam Indonesia)

The Stability of Fractional-Collateralized Stablecoins: Agents' Optimal Decisions and Collateral Rates (s23-082)

Speaker: U Hou Lok (National Taipei University of Business)

Mitigating the Negative Effects of CEO Overconfidence: An Attention-Based View (s23-032)

Speaker: Jun Xu (University of California, Riverside)

A Study of CEO Personality, Career Growth, and Firm Performance (s23-127)

Speakers: Shuhang Dong & Jia Li (Wenzhou-Kean University)

CEO Power, Overconfidence, and R&D Expenditure of Firms (s23-042)

Speaker: Wen-Chun Lin (National Taipei University of Business)

(Session Q2 continued on next page ...)

Corporate Governance and Predicting Financial Distress Using G-score (s23-124)
Speaker: Abriyani Puspaningsih (Universitas Islam Indonesia)

Implementation of the Beneish M-Score Model to Detect Fraudulent Financial Statements and Its Impact on Firm Value (s23-157)
Speaker: Abriyani Puspaningsih (Universitas Islam Indonesia)

Session R2 [In-person]: MARKETING & CONSUMER BEHAVIOR (Venue: Botan, 3/F)

Chair: Patrick Hariramani (De La Salle University)

Consumers' Emotional and Behavioral Responses toward Threats (s23-022)
Speaker: Chyi Jaw (National Yunlin University of Science and Technology)

Why Do Customers Decide to Complaint in Social Media? And How to Produce Customer Forgiveness? (s23-084)
Speaker: Nurrani Kusumawati (Institut Teknologi Bandung)

How the Augmented Reality Involved in the Beauty Industry and Generate the Brand Usage Intention? (s23-086)
Speaker: Nurrani Kusumawati (Institut Teknologi Bandung)

Factors Affecting Customer Satisfaction that Lead to Customer Loyalty towards Single Location Service Businesses (s23-117)
Speaker: Roderick Pangindian (De La Salle University)

Analysis of Visitor Behavior in Tourism Villages in Indonesia by Using the Orchestra Model of Experience (OME) (s23-139)
Speaker: Zalkha Soraya (Universitas Muhammadiyah Makassar)

The Show Must Go On: Effects of the COVID-19 Experience on Concert and Music Festival Attendance Intentions (s23-059)
Speaker: Patrick Hariramani (De La Salle University)

Session S2 [Online]: FINANCE & ENTREPRENEURSHIP (Zoom meeting ID: [5847253394](#))

Chair: Lin Zhao (Elon University)

Personality Traits and Entrepreneurship Education as Determinants of Entrepreneurial Intentions (s23-200)
Speaker: Zahira Maritzanada Dewi (Universitas Pasundan)

Does Carbon Emission Trading Policy Cause Carbon Intensity Inequality: Evidence from China (s23-213)
Speaker: Zhuojun Lei (Chongqing University)

The Effect of Financing Decision on Firm Value: An Analysis of Mediation and Moderation (s23-205)
Speaker: Alfina Sri Yulianti (Universitas Pasundan)

ESG Investing and the UK Pension Funds Market (s23-158)
Speaker: Lin Zhao (Elon University)

Session T2 [In-person]: ORGANIZATION MANAGEMENT & FINANCE (Venue: Kaede, 2/F)

Chair: Marcellia Susan (Maranatha Christian University)

Organizational Resilience and Its Effect on Economic Sustainability of Selected SME Restaurants in Makati City, Philippines (s23-060)

Speaker: Melvin Moraga (De La Salle University)

Echoes of Solitude: Uncovering the Silent Voices of Manufacturing Workers in an Operational Excellence Environment (s23-094)

Speaker: Ebrahim Soltani (Hamdan Bin Mohammed Smart University)

Resistance to the Adoption of Big Data Analytics in Small and Medium Sized Hotels: Insights from Thailand (s23-154)

Speaker: Purimprach Sangkaew (Thammasat University)

How E-Learning Experience Can Explain Student Trust (s23-172)

Speaker: Marcellia Susan (Maranatha Christian University)

Financial Inclusion of Micro, Small, and Medium Enterprises: The Role of Financial Literacy (s23-173)

Speaker: Marcellia Susan (Maranatha Christian University)

Session U2 [In-person]: MARKETING & CONSUMER BEHAVIOR (Venue: Ichou, 2/F)

Chair: Sherry Adelia (Muhammadiyah Makassar University)

The Effect of ESG Perception on Consumer Attitudes and Responses (s23-191)

Speaker: Huey-Juan Tsai (Feng Chia University)

The Effect of Perceived Brand Authenticity Dimensions on Artwork Identification and Attitude toward the Artist (s23-194)

Speaker: Wei-Chen Shih (Feng Chia University)

Relative Performance Impacts of Non-Strategic and Strategic Media Coverage (s23-301)

Speaker: Mike Fung (Hong Kong Polytechnic University)

Analysis of the Effect of Relationship Marketing on Customer Loyalty at PT. Bank SULSELBAR in Makassar (s23-210)

Speaker: Sherry Adelia (Muhammadiyah Makassar University)

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s23-205	Alfina Sri Yulianti	Universitas Pasundan
s23-159	Angela Manila	Tarlac State University
s23-140	Areeya Wisamart	Khon Kaen University
s23-130	Ataina Hudayati	Universitas Islam Indonesia
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s23-095	Byju Kaniyarkuzhi	AMC Group of Educational Institutions
s23-178	Carlos L. Manapat	University of Santo Tomas
s23-033, s23-034, s23-035	Chi-Chuan Wu	Tatung University
s23-036	Chih-Wei Peng	National Changhua University of Education
s23-075	Chih-Yang Lee	Feng Chia University
s23-028	Ching-Fu Chang	National Taiwan Ocean University
s23-110	Ching-Hsuan Yeh	Feng Chia University
s23-064	Ching-Hsue Cheng	National Yunlin University of Science and Technology
s23-136	Ching-Huei Liu	Kun Shan University
s23-087	Chisapon Haree	Khon Kaen University
s23-081	Chi-Shiun Lai	National Yunlin University of Science and Technology
s23-099	Chittima Phutthanathanapa	Khon Kaen University
s23-074	Chuan-Fu Yu	Feng Chia University
s23-022	Chyi Jaw	National Yunlin University of Science and Technology
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s23-161	Erna Hidayah	Universitas Islam Indonesia
s23-150	Erna Setiany	Universitas Mercu Buana
s23-025	Frank Ohara	University of San Francisco
s23-068	Haigang Zhou	Cleveland State University
s23-027	Han Hou	Shih Chien University
s23-137	Han Nu Ngoc Ton	International University, Vietnam National University HCMC
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s23-212	Hanling Liu	Wenzhou-Kean University
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