

**PROGRAM (Finalized Version)\***

DAY 1 (July 3rd, 2025) (In-person)	DAY 2 (July 4th, 2025) (In-person)	DAY 3 (July 5th, 2025) (Online)
8:20 In-person & Poster Presenters collect name badges from the service desk		
8:30-11:00 Sessions <a href="#">A1</a> , <a href="#">B1</a> , <a href="#">C1</a>	8:30-10:15 Sessions <a href="#">A2</a> , <a href="#">B2</a> , <a href="#">C2</a>	9:30-11:30 Sessions <a href="#">A3</a> , <a href="#">B3</a> , <a href="#">C3</a>
11:00-11:15 Coffee break	10:15-10:30 Coffee break	11:30-11:45 Break
11:15-11:45 <b>Keynote Speech**</b>	10:30-12:15 Sessions <a href="#">D2</a> , <a href="#">E2</a> , <a href="#">F2</a>	11:45-13:45 Sessions <a href="#">D3</a> , <a href="#">E3</a> , <a href="#">F3</a>
12:00-13:00 Lunch (Restaurant on 2/F)	12:15-13:00 Lunch (Restaurant on 2/F)	13:45-14:00 Break
13:00-13:30 <b>Poster Presentation</b>	13:00-15:15 Sessions <a href="#">G2</a> , <a href="#">H2</a> , <a href="#">J2</a>	14:00-16:00 Sessions <a href="#">G3</a> , <a href="#">H3</a> , <a href="#">J3</a>
13:00-15:15 Sessions <a href="#">G1</a> , <a href="#">H1</a> , <a href="#">J1</a>		
15:15-15:30 Coffee break	15:15-15:30 Coffee break	16:00-16:10 Break
15:30-17:30 Sessions <a href="#">K1</a> , <a href="#">L1</a> , <a href="#">M1</a>	15:30-17:30 Sessions <a href="#">L2</a> , <a href="#">M2</a>	16:10-18:00 Sessions <a href="#">K3</a> , <a href="#">L3</a> , <a href="#">M3</a>

\* **Time in the program is Japan Standard Time** (<https://time.is/Japan>).

\*\* **Keynote Speech:** [Prof. Ricky Chan](#), Professor of Marketing and Associate Dean, CPCE, Hong Kong Polytechnic University; Honorary Adjunct Professor of Marketing, AUT Business School, Auckland University of Technology; Barrister, Honourable Society of Middle Temple. (**Kujyaku, 2/F; Zoom: [5847253394](#)**).

### Guide to Speakers and Session Chairs

- Please be ready in the session five minutes before the schedule.
- Each paper has **10 minutes for presentation + 3 minutes for Q&A**. The session chair should remind each speaker three minutes before the time he/she is expected to end the presentation. If a speaker goes beyond the time allotted, the session chair should remind him/her to end the presentation.
- SIBR assumes no responsibility if you are unable to finish your presentation in your assigned session for any reasons.
- **In-person presentation (Days 1-2):** LCD projector and computer will be provided in each conference room.
  - **Save your presentation file on your own USB drive. Do not connect your own computer to the projector.**
- **Poster presentation (Day 1):** Prepare an **A3-size poster** and hand it over to the service desk anytime before the start of the poster session.
- **Online presentation (Day 3):** Download the Zoom Client from <https://www.zoom.us> and install it on your computer.
  - Before the conference, test your computer webcam and microphone in the Zoom waiting room. The password for entering the Zoom meeting rooms will be sent by email before the conference.

### Online Conference Proceedings

- The conference proceedings will be published at <http://sibresearch.org/past-2025-osaka.html>.

### Conference Pack

- **In-person, poster, and online presentations:** you will receive by email a conference pack before the conference.
- **In-person and poster presentations only:**
  - On **either Day 1 or Day 2**, collect your name badge from the service desk (Second Floor).
  - **The name badges will be sorted by the attending authors' first names. Collection of name badges will be self-service.** Non-registered guests (without a name badge) will not be admitted.
  - The service desk will be closed during lunch time.

### Conference Venue

- Second Floor, Ark Hotel Shinsaibashi, Osaka (<http://sibresearch.org/osaka-venue.html>).

**Session A1: ACCOUNTING & FINANCE (venue: Kaede, 2/F)**

Chair: Vitaly Orlov (University of St. Gallen)

Does Gender-diverse Board Affect Corporate Cash Holdings? Evidence from Global Board Gender Diversity Reforms (s25-067)

Speaker: Raymond M. K. Wong (City University of Hong Kong)

Determinants of Audit Efforts After Strengthening Legal Penalties for Audit Failures: Korean Evidence (s25-124)

Speaker: Jayoun Won (Sunchon National University)

Determinants of Asset Misappropriation in Business Process Outsourcing Industry in the Perspective of Fraud Pentagon Theory: External Operations View (s25-143)

Speaker: Jocelyn P. Cruz (De La Salle University)

Understanding Legal Frameworks for Digital Transactions Addressing Cybersecurity Risks in Philippine E-Commerce (s25-153)

Speaker: Jocelyn P. Cruz (De La Salle University)

The Role of Political Stability on the Relationship between ESG and Firm Performance &amp; Firm Value: Evidence from Emerging Markets (s25-163)

Speaker: Arnel Onesimo O. Uy (De La Salle University)

A Modified Approach to Pairs Trading: Implementing the United Nation's Principles for Responsible Investment (s25-235)

Speaker: Mark B. Benya (King's College London)

Financial Literacy and Earnings Informativeness: Evidence from Market Reactions to Earnings Announcements (s25-177)

Speaker: Kiridaran Kanagaretnam (York University) *\*SIBR Best Paper Award\**

Towards an Ontology of Economic Assumptions in Real Application (s25-312)

Speaker: Lucas Macon (University College London)

Revealed Beliefs about Responsible Investing: Evidence from Mutual Fund Managers (s25-019)

Speaker: Vitaly Orlov (University of St. Gallen)

**Session B1: MARKETING & CONSUMER BEHAVIOR (venue: Ichou, 2/F)**

Chair: Patrick Hariramani (De La Salle University)

Consumer Perception of Sugar in Thai Desserts: An Animation Approach to Health Awareness Among Adult Tourists (s25-043)

Speaker: Tiantada Hiranyachattada (Bansomdejchaopraya Rajabhat University)

The Effects of Cognitive and Relational Social Capital on Online Brand Community Commitment and Advocacy (s25-069)

Speaker: Amy Wong (Singapore University of Social Sciences)

Assessing Food Safety Risks: Analyzing Hygiene-Related Keywords in Online Customer Reviews Using Association Rules (s25-085)

Speaker: Carmen Kar Hang Lee (Singapore University of Social Sciences)

(Session B1 continued on next page ...)

Amplifying Experiences: Examining the Role of Marketing Strategy (4Ps) on Consumer Experience in the Concerts at the Philippine Arena with the Mediating Effect of Interactive Technology (s25-215)  
Speaker: Xeena Pheraine Garcia (De La Salle University)

Reflexive Modernity and the Natural Turn: A Phenomenological Study of Traditional Beauty Practices Among Millennial Women (s25-277)  
Speaker: Alfira Nuarifia Handitasari (Universitas Gadjah Mada)

From Screen to Table: Analyzing the Effect of Social Media Influencers' Characteristics and the Purchase Intention of Generation Z in the Fast-Casual Food Industry (s25-172)  
Speaker: Gwynn Castro (De La Salle University)

Are Ride-Hailing Customers Forgiving? A Study on the Impact of Trust-repair Strategies on Trust and Continuance Usage Intention of University Students (s25-318)  
Speaker: Manuel Tanpoco (De La Salle University)

From Post to Purchase: The Role of UGC, Social Media Influence, Perceived Quality, and Brand Trust in Fast Fashion Repurchase (s25-075)  
Speaker: Patrick Hariramani (De La Salle University)

AI Adoption: The Role of Organizational Culture, Work-life Balance, Training and the Mediating Role of Digital Adaptability (s25-076)  
Speaker: Patrick Hariramani (De La Salle University)

### **Session C1: EDUCATION, DEVELOPMENT & SUSTAINABILITY (venue: Kujyaku, 2/F)**

Chair: Piyaphan Changwatchai (Kasetsart University)

Accounting Education: A Survey of Student Perceptions of Teaching Quality (s25-025)  
Speaker: Anthony Moug Yin Chan (Toronto Metropolitan University)

The Impact of AI on Learning: A Card Game-Based Exploration of Understanding in Business Undergraduate: A Case Study of The University of the Thai Chamber of Commerce (s25-028)  
Speaker: Maytinee Teabrat (The University of the Thai Chamber of Commerce)

The Impact of AI Chat Technology on Cybersecurity: Digital Transformation in Business Course: A Case Study of Thai University (s25-032)  
Speaker: Maytinee Teabrat (The University of the Thai Chamber of Commerce)

Patenting Trends in Agricultural Climate Innovation: A Global Analysis with a Focus on China (s25-062)  
Speaker: Rocco Pavesi (Università degli Studi di Milano)

On the Use of Business Simulation Games to Enhance Learning Outcomes (s25-081)  
Speaker: Francesca Summer Angeles (De La Salle University)

Eat All You Can! Repurchase Intention of Generation Z in Metro Manila (s25-080)  
Speaker: Francesca Summer Angeles (De La Salle University)

Super Moms: The Convergence of Teaching Full-time and Being a Mom on a Hybrid Work Set-up (s25-176)  
Speakers: Nerisse Estrada-Esguerra & Windie Odonon (De La Salle University)

Education and Gender Equality (s25-095)  
Speaker: Piyaphan Changwatchai (Kasetsart University)

**POSTER PRESENTATION (venue: Pre-function Area, 2/F)**

A Preliminary Study on a Measurement Tool for Service Experience in Metaverse-Themed Restaurants (s25-091)

Presenter: Ching-Chan Cheng (Taipei City University of Science and Technology)

Constructing a Relational Model of Core Professional Skills for Metaverse Marketing in the Hospitality Industry (s25-093)

Presenter: Ya-Yuan Chang (Ming Chuan University)

Charismatic Leadership or Abusive Supervision? The Study of Supervisors' Gossip and Subordinates' Loyalty (s25-127)

Presenter: Chien-Chih Kuo (National Chengchi University)

**Session G1: ACCOUNTING & FINANCE (venue: Kaede, 2/F)**

Chair: Real So (De La Salle University)

Navigating Turbulence: The Effects of the COVID-19 Pandemic on Cebu Pacific's Net Profit (s25-099)

Speaker: Roj Gabriel Bermejo (De La Salle University)

Buyer Pressure, Corporate Governance, and Carbon Performance (s25-021)

Speaker: Chih-Wei Peng (National Changhua University of Education)

Fund Me, Please!: Reinforcing Existing Philippine Laws in Regulating Crowdfunding Activities (s25-141)

Speakers: Hannah Jeanne Bonquin, Jo-Anne Geneive Perez & Mary Angelika Mendoza (De La Salle University)

Evaluating AI-Driven Sustainability Accounting Practices in Indonesia: Convergence of Technology, Regulation, and Reporting Standards (s25-200)

Speaker: Diana Nurindrasari (State Polytechnic of Malang)

The Impact of Economic Policy Uncertainty Index on NFTs (s25-232)

Speaker: Longchar Imcha (National Cheng Kung University)

Financing Structure and the Informal Economy: Theory and Evidence (s25-206)

Speaker: Fu-Sheng Hung (National Chengchi University)

Climate at the Credit Door: Examining SME Financing in a Vulnerable World (s25-310)

Speaker: Marvelous Kadzima (University of Pretoria)

Meeting Expectations the Link between Reporting Standards and SDGs among PLCs in the Philippines 2019-2023 (s25-302)

Speaker: Real So (De La Salle University)

**Session H1: TECHNOLOGY, SUPPLY CHAIN & OPERATION MANAGEMENT (venue: Ichou, 2/F)**

Chair: Alyssa Jane Estoque (De La Salle University)

Unveiling the Influence of Product Fragility, Logistics Innovation, Freight Efficiency, and Location Selection on Logistics Efficiency Among Third-Party Logistics Companies in Metro Manila (s25-042)

Speaker: Brevin Alen Lim (De La Salle University)

Implementing Rental Models for Industrial Filtration Equipment: An Analysis of Opportunities and Challenges (s25-057)

Speaker: Ming Chou Lai (Feng Chia University)

The Impact of Health Information Systems and Digital Health Platforms on Service Delays in Managing Minor Illnesses in Community Pharmacies, Thailand (s25-303)

Speaker: Wanattha Unsree (Khon Kaen University)

Measuring Operational Efficiency in the Civil Enforcement Process: A Case Study of Law Firms in Maha Sarakham Province, Thailand (s25-304)

Speaker: Kittipong Muankhoksoong (Khon Kaen University)

Reducing Service Errors and Delays in Spa Operations: Operational Guidelines from a Case Study in Khon Kaen, Thailand (s25-305)

Speaker: Monputtinun Jantao (Khon Kaen University)

How Generative AI Travel Assistants Influence Tourist Itinerary Changes: A Hidden Markov Model Approach to Decision-State Transitions (s25-320)

Speaker: Yu-Kai Huang (National Taiwan Ocean University)

Reimagining Preclinical Strategy: Interdisciplinary Convergence in Drug Development through Organ-on-Chip and AI-Driven Data (s25-287)

Speaker: Guan-Yu Chen (National Yang Ming Chiao Tung University)

Sowing Success: Examining the Impact of Knowledge Management, Entrepreneurial Orientation, and Green Marketing Initiatives on Farm Business Performance Among Organic Farmers in Bulacan, Pampanga, and Rizal (s25-158)

Speaker: Alyssa Jane Estoque (De La Salle University)

**Session J1: MANAGEMENT & ENTREPRENEURSHIP (venue: Kujyaku, 2/F)**

Chair: Jyro Triviño (Ateneo de Manila University)

Women Entrepreneurs in a Patriarchal Society: How Work-Family Balance Mediates the Impact of Social Support and Patriarchal Factors on Business Success (s25-053)

Speaker: Harvey Ong (De La Salle University – Manila)

The Persuasive Power of Social Influence: Dissecting the Roles of Celebrity Trust and Parasocial Interaction in Consumer Choice within the Emerging Pinoy Pop (P-Pop) Scene (s25-090)

Speaker: Harvey Ong (De La Salle University – Manila)

Driving Innovation in Philippine Cooperatives: The Strategic Role of External Cooperation and Entrepreneurial Orientation in Metro Manila's Multipurpose Cooperatives (s25-199)

Speaker: Maynard Dela Fuente (De La Salle University)

(Session J1 continued on next page ...)

From Lab to Market: Personal Entrepreneurial Competencies (PECs) and Commercialization Routes of Selected Filipino Academic Researchers (s25-243)  
Speaker: Emilina R. Sarreal (De La Salle University)

Impact of Social Loafing on Team Performance among 2nd-year Business Students from Selected Top Universities in Metro Manila, Philippines (s25-226)  
Speaker: Love Kylie Dela Cruz (De La Salle University)

Evaluating Retention Strategies for Remote Employees in the Philippines: Insights into Work-from-Home Sustainability (s25-084)  
Speaker: Elisha Beatriz Landong (De La Salle University)

Filipino Teachers' Grit and Organizational Resilience during the COVID-19 Pandemic (s25-122)  
Speaker: Jyro Triviño (Ateneo de Manila University)

Bridging the Gap Between Career Expectations Versus Labor Market Realities (s25-218)  
Speaker: Jyro Triviño (Ateneo de Manila University)

**Session K1: MARKETING & CONSUMER BEHAVIOR (venue: Kaede, 2/F)**

Chair: Noriyuki Suyama (Toyo University)

An Empirical Investigation on Consumer's Brand Consistency in Thai Restaurant, Chiangrai, Thailand (s25-024)  
Speaker: Natacha Maswichian (Mae Fah Luang University)

Consumer Perceptions and Willingness to Pay for Sustainable Packaging: The Role of Low Carbon Incentives in Thailand's Food Delivery Sector (s25-137)  
Speaker: Chalermpol Hoonpongsimanont (Chulalongkorn University)

Source Credibility and Perceived Value on Repurchase Intention: Attitude Toward Philippine Fast Fashion with Korean Endorsers (s25-065)  
Speaker: Kimberly Yu (De La Salle University)

Monetizing Play: Mobile Game In-App Purchase Intention of Generation Z as Influenced by Perceived Value and Word of Mouth (s25-083)  
Speaker: Rammuel Balbuena (De La Salle University)

Here Comes the Sun: Current Innovations and Technological Limitations and their Impact on Solar Power Adoption Among Consumers in Metro Manila (s25-150)  
Speaker: Shernel Pasia (De La Salle University)

Going Cashless: Assessing the Factors affecting Customer Satisfaction on the Adoption of E-wallets Mediated by Perceived Trust (s25-036)  
Speakers: Michelle Angelyn M. Gutierrez & Tristan Gabriel S. Superable (De La Salle University)

Marketing Strategies of Optical Stores: A Case Study of Howard Eyewear (s25-274)  
Speaker: Tzu-Hua Wang (National Yunlin University of Science & Technology)

Data Analysis of Purchasing Behavior and Satisfaction of International Visitors to Japan at Department Stores - Machine Learning Approach to Decision Making (s25-262)  
Speaker: Noriyuki Suyama (Toyo University) *\*SIBR Best Paper Award\**

**Session L1: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (venue: Ichou, 2/F)**

Chair: Juwon Lee (The Seoul Institute)

Investigating the Effects of Employee Compensation and Employee Stock Ownership on Job Stability of R&D Employees in the Semiconductor Industry: From the Perspective of Herzberg's Two-Factor Theory (s25-151)

Speaker: Huang-Chih Hsu (Feng Chia University)

Exploring Hotel Managers' Perspectives on Sustainability and Its Role in Customer Satisfaction in Boutique Hotels (s25-170)

Speaker: Vicheth Nara (Mahidol University)

An Investigation into the Discourse of Financial Industry Employees' Job Satisfaction and Its Impact on Organizational Performance: A Case Study Bank of Taiwan (s25-209)

Speaker: Pin-Chia Su (Kaohsiung University of Science and Technology)

The Evolution of Policies Concerning Unskilled Foreign Workers in South Korea: An Institutional Theory Approach (s25-257)

Speaker: Tetsuhiro Kishita (Ryukoku University)

Linking Work Environment Satisfaction to Job Loyalty: Evidence from a Public Sector Law Enforcement Agency (s25-186)

Speaker: Li-Wei Lin (Feng Chia University)

Employment Effects for People with Disabilities: A Gender-Based Analysis on Daily Life Satisfaction (s25-217)

Speaker: Juwon Lee (The Seoul Institute)

Latent Profile Analysis of Career Orientation Types and Their Impact on Job Satisfaction and Turnover Intention Among Marketing and Sales Employees (s25-266)

Speaker: Juwon Lee (The Seoul Institute)

**Session M1: MONEY, BANKING & FINANCE (venue: Kujyaku, 2/F)**

Chair: Iarl Chrystille Ilusorio (University of the Philippines Visayas)

The Effect of Risk Management Practices in Banks on Financial Performance in Lao PDR: An ARDL Approach (s25-066)

Speaker: Thiphachanh Poumarath (Khon Kaen University)

Strengthening Business Performance in Rural Credit Banks: The Role of Partnership Strategies, Trust, and Commitment (s25-072)

Speaker: Puspa Dewi Yulianty (Universitas Pendidikan Indonesia)

A Bitcoin-Anchored Digital Transformation and Patent Portfolio Analysis: From MicroStrategy to Strategy (s25-110)

Speaker: Kuo-Chin Jong & Ya-Yun Liao (National Institutes of Applied Research)

Artificial Intelligence in Fin-tech: Exploring the Usage Intention of Robo-advisor Service (s25-052)

Speaker: Chieh-Peng Lin (National Yang Ming Chiao Tung University)

The Impact of ESG and Digital Transformation on Firm Value: Evidence from Thailand (s25-236)

Speaker: Suparatana Tanthanongsakkun (Chulalongkorn University)

(**Session M1** continued on next page ...)

Cultural Distance and Equity Mispricing across Countries (s25-322)

Speaker: Mohammad Karim (Marshall University, USA)

Debt Literacy and Debt Behavior of Teachers in Iloilo City, Philippines (s25-161)

Speakers: Iarl Chrystille Ilusorio (University of the Philippines Visayas) & Ralph Ean Braza (University of San Agustin)

**Session A2: MARKETING & CONSUMER BEHAVIOR (venue: Kaede, 2/F)**

Chair: I-Ching Huang (Feng Chia University)

Trust Green, Stay Loyal: How Perceived ESG Authenticity Drives Consumer Commitment and Reciprocity — The Moderating Role of CSR Reputation (s25-113)

Speaker: Yun-Shang Hsu (Feng Chia University)

A Study of the Effect of Perceived Green CSR on Green Psychological Benefits and Reciprocal Behavior (s25-115)

Speaker: Li-Ling Cheng (Feng Chia University)

The Effect of Instructive vs. Consultative Brand Posts on Persuasion (s25-121)

Speaker: Hsuan-Hsuan Ku (Soochow University)

An Analysis of the Feasibility of Digital Service Sales Models in the Automotive Sector: The Case of Mercedes-Benz Taiwan (s25-157)

Speaker: Tong Jung Fan (Feng Chia University)

Investigating the Key Factors Influencing Skincare Consumers' Purchase Decisions under the Framework of Expectancy Theory (s25-175)

Speaker: Chiu-Tzu Tsai (Feng Chia University)

Enhancing Customer Satisfaction Through AI in Community Pharmacy Health Supplement Sales: A Case Study of Pharmacy C in Taichung (s25-196)

Speaker: Wei-yuan Ho (Feng Chia University)

The Role of Tea Ceremony in Building Emotional Branding and Consumer Loyalty: A Mixed-Methods Study with Cultural Experience Orientation (s25-259)

Speaker: I-Ching Huang (Feng Chia University)

**Session B2: POLICY, TRADE & DEVELOPMENT (venue: Ichou, 2/F)**

Chair: Chia-Yi Cheng (National Chung Hsing University)

The Impacts of Business Shocks on the Gender Wage Differentials: Evidence from Taiwan (s25-018)

Speakers: Ching-Fu Chang & Yo-Yi Huang (National Taiwan Ocean University)

Redistributive Taxation in the Roy Model: Trickle Down or Up? (s25-077)

Speakers: Cheng Chen Yang (Feng Chia University) & Yunmin Chen (National Central University)

Trade Costs and International Business Cycles (s25-092)

Speaker: Yen Chen Wu (Chung Yuan Christian University)

(Session B2 continued on next page ...)

Job Polarization and Optimal Taxation Policies in an Assignment Model (s25-119)

Speaker: Fei-Chi Liang (National Chengchi University)

Multi-Level ESG Governance and Policy Transmission: Empirical Evidence from Semiconductor Firms in Taiwan and Japan (s25-142)

Speaker: Chyi-Lu Jang (National Sun Yat-sen University)

Does Carbon Tax Facilitate Green Technology Transfer? A Licensing Strategy under ECSR (s25-291)

Speaker: Chia-Chi Wang (Tatung University)

Exploring Farmers' Decisions for Sustainable Practices: Spatial Spillovers and the Diffusion of Organic and Eco-Friendly Farming in Taiwan (s25-184)

Speaker: Chia-Yi Cheng (National Chung Hsing University)

### **Session C2: ACCOUNTING & FINANCE (venue: Kujyaku, 2/F)**

Chair: Meng-Jou Lu (Asia University, Taiwan)

Future Time Reference (FTR) and CDS Spreads (s25-014)

Speaker: Hung Yi Huang (Soochow University)

The Effect of Media Sentiment on the Return and Volatility of Dividend ETF (s25-064)

Speaker: Chien-Jung Chien (Shih Chien University)

Decision Support System for Investment Strategies based on the Bayesian Probability-enhanced LSTM Hybrid Stock Price Prediction Model (s25-074)

Speaker: Gia-Shie Liu (Lunghwa University of Science and Technology)

The Impact of Geopolitical Risk on Global NFT Investor Attention (s25-136)

Speaker: Zih-Ying Lin (Fu Jen Catholic University)

Implied Volatility from the Risk-Neutral Density: Predictive Effectiveness of Skewness, Kurtosis, and Standard Deviation on Asset Returns (s25-231)

Speaker: Ying-I Lee (Ming Chuan University)

Tech IPO's: The Classic Risk-Return Tradeoff? (s25-022)

Speaker: Frank Ohara (University of San Francisco)

Building Intelligent Portfolio Allocation via Natural Language Processing Methods for Cryptocurrency (s25-216)

Speaker: Meng-Jou Lu (Asia University, Taiwan)

### **Session D2: LABOUR MARKET & ECONOMIC DEVELOPMENT (venue: Kaede, 2/F)**

Chair: Young-Min Lee (Sookmyung Women's University)

Migration of Non-Health Professionals in Thailand (s25-178)

Speaker: Yuvaluck Setboonsrung (Kasetsart University)

The Effect of Perceived Overqualification on Creative Performance: The Mediating Role of Role Breadth Self-Efficacy and the Moderating Role of Organizational Career Management (s25-190)

Speaker: Mi-So Kim (Sookmyung Women's University)

(Session D2 continued on next page ...)

A Fuzzy Set Ideal Type Analysis of Vocational Training Expenditure and Employment Rates in OECD Countries (s25-205)

Speaker: Eun-Jung Kim (Sookmyung Women's University)

Factors Influencing Unemployment Exit Among NEET Youth in South Korea (s25-228)

Speaker: Kukhee Han (Sookmyung Women's University)

Correspondence Analysis of Age-Specific Industry and Occupation Distributions among Middle-Aged and Older Adults (s25-249)

Speaker: Jaehee Lim (Sookmyung Women's University)

Dissecting the Decline in Average Hours Worked in Europe (s25-275)

Speaker: Ippei Shibata (International Monetary Fund)

Latent Growth Modeling of Quality of Life Among Middle-Aged and Older Wage Workers: Job Characteristics as Key Determinants (s25-224)

Speakers: Sun-Min Won & Young-Min Lee (Sookmyung Women's University)

## **Session E2: ECONOMIC, SOCIAL & CULTURAL DEVELOPMENT (venue: Ichou, 2/F)**

Chair: Benjamin Wai-ming Ng (Chinese University of Hong Kong)

The Economics of Homelessness: A Quantitative Study on Homeless Willingness to Pay for Affordable Housing in Thailand (s25-140)

Speaker: Peera Tangtammaruk (Srinakharinwirot University)

Public Pensions and Economics Disparities: A Subgroup Decomposition Analysis of Educational Attainment and Pension Entitlement in Thailand (s25-234)

Speaker: Voramast Limteerakul (Chulalongkorn University)

Migrant Work and Economic Nationalism: Balancing the Welfare of Filipino Migrant Workers with a Remittance-Reliant Economy (s25-185)

Speaker: Alecxis Bianca Libang & Thomas Elliot Mondez (De La Salle University)

Developing the 6+3C Identity Framework for Branding Creative Urban Neighborhoods: A Case Study of Thonglor–Ekkamai District (s25-160)

Speakers: Chamnan Poothongsri, Kanokkan Bunchabusabong, Pinut Nakklay, Pomphet Nopphakunwijai, Supphara Wisetbuppha, Tanya Turner & Thamaphon Klotkanokpan (University of the Thai Chamber of Commerce)

Modeling Inflation Inertia in Türkiye: A Quantitative Framework Integrating Machine Learning and Time Series Approaches (s25-130)

Speaker: Onur Polat (Bilecik Şeyh Edebali University)

The Cultural Context of Financial Stress: Examining the 'Panganay' Experience in Metro Manila (s25-211)

Speaker: Margaret Lindsay G. Marfori (De La Salle University)

Imagining Hong Kong Cuisines in Contemporary Japanese Food Business (s25-013)

Speaker: Benjamin Wai-ming Ng (Chinese University of Hong Kong)

**Session F2: ACCOUNTING & FINANCE (venue: Kujyaku, 2/F)**

Chair: Hao-Chen Liu (College of Charleston)

Impact of Institutional Coordination on Analyst Decisions during Hedge Fund Activism (s25-026)

Speaker: Xiaohui Yang (Fairleigh Dickinson University)

The Saliency of Corporate Social Responsibility: Evidence from Air Pollution and Firm Performance (s25-029)

Speaker: Na Wang (Hofstra University)

Biases in Investor-Paid Credit Ratings (s25-040)

Speaker: Gaiyan Zhang (University of Missouri-St. Louis) *\*SIBR Best Paper Award\**

Japanese Government Bond and Swap Markets of Super Long Term in Japan under Different Regimes of Yield Curve Control (s25-125)

Speaker: Takayasu Ito (Meiji University)

Capturing Emotion Dimensions: Textual Content of Social Media and the Stock Market (s25-198)

Speaker: Ruipei Sun (University of Glasgow)

Study on the Relationship between Trusted Taxpayer Designation and ESG Disclosure (s25-103)

Speaker: Dong Jin Jung (Kyungpook National University)

The Price Impact of Moving Average Convergence and Divergence (MACD) in Foreign Exchange Market (s25-089)

Speaker: Hao-Chen Liu (College of Charleston)

**Session G2: MARKETING & MANAGEMENT (venue: Kaede, 2/F)**

Chair: Jose Mari Lee (National University, Philippines)

Gratification Tolerance: Workplace, Job Position, and Tenure as Predictors of Integrity (s25-034)

Speaker: Lindrianasari (Police Academic College, Indonesian National Police)

Readiness to Investigations Using Big Data Analytics: Case from Indonesian Police Officer (s25-035)

Speaker: Lindrianasari (Police Academic College, Indonesian National Police)

A Correlational Study between Flash Sales, Discounts, and Consumer Loyalty among Working Gen Z in the National Capital Region (NCR) (s25-117)

Speaker: Eugene Jerome Carolino (National University, Philippines)

Actor and Partner Effects of Organic Food Cognition on Behavioral Intentions in Class Teacher–Student Dyads (s25-195)

Speaker: Han-Yu Lai (National Chung Hsing University) *\*SIBR Best Paper Award\**

Can Food and Agricultural Education Shape Organic Food Consumption? Evidence from a Structural Model Comparison Across Generations (s25-210)

Speaker: Wen-Jen Yang (National Chung Hsing University)

Don't Exploit Me Any Longer! How Exploitative Leadership Influence Work Active Behavior: The Moderating Effect of Problem-Solving Rumination and Psychological Availability (s25-148)

Speaker: Hung Yu Tsai (Providence University)

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The Effectiveness of Social Media on Consumer Buying Behavior in Selected Food Industries (s25-086)  
Speaker: Jose Mari Lee (National University, Philippines)

The Digital Transformation of the Clothing Industry: The Role of Brand Transparency in Shaping Consumer Trust, Brand Loyalty, and Brand Satisfaction (s25-087)  
Speaker: Jose Mari Lee (National University, Philippines)

**Session H2: SOCIO-ECONOMIC POLICY & DEVELOPMENT (venue: Ichou, 2/F)**

Chair: Hasan Murat Ertuğrul (Anadolu University)

Solution or Illusion? Estimating the Impacts of Minimum Wage Adjustments on Food Security in the Island of Java, Indonesia (s25-037)  
Speaker: Jonathan Farez Satyadharma (Universitas Gadjah Mada)

Boosting Research Engagement in Asia: Overcoming Barriers and Fostering Participation (s25-060)  
Speaker: Jackie Lou Raborar (FEU Diliman)

Collaborative Pathways: Leveraging Academe-Community Partnerships for Entrepreneurial Growth and Improved Living Standards: Basis for a Sustainable Development Model (s25-061)  
Speaker: Jackie Lou Raborar (FEU Diliman)

The Decision Tree Approach to Identifying Individual's Identity: Country vs City (s25-240)  
Speaker: Sieun You (Cheongna Dalton School)

Broken Homes, Broken Dreams?: The Effect of Divorce on Children's Achievement (s25-300)  
Speaker: Khumairah (Gadjah Mada University)

Knowledge, Structure, and Growth: Rethinking Economic Development in Eastern Europe Through Economic Complexity (s25-152)  
Speaker: Bilgin Bari (Anadolu University)

Dynamic Transitions in Nuclear Energy: A Markov Switching Analysis of High-Income Economies (s25-191)  
Speaker: İsmail Onur Baycan (Anadolu University)

The Impact of the Informal Sector on MENA Firm Performance: Short and Long Term Analysis (s25-134)  
Speaker: Hasan Murat Ertuğrul (Anadolu University)

**Session J2: ORGANIZATION & TECHNOLOGY MANAGEMENT (venue: Kujyaku, 2/F)**

Chair: Senani Fernando Rajamanthri (University of Melbourne)

The Mediating Effect of Creative Self-Efficacy on the Relationship Between Cultural Intelligence, Self-Leadership, and Knowledge Sharing in Fostering Innovative Work Behavior Among Employees (s25-039)  
Speaker: Franz Gabriel Suerte (De La Salle University)

Coopetition or Competition? The Impact of Collaboration Strategies on the Business Performance of Metro Manila F&B MSMEs across Private Events (s25-041)  
Speaker: Chelsea Wynette Sy (De La Salle University)

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Speaker: Valerie Anne Jill I. Valero (De La Salle - College of Saint Benilde)

Analytical Foundations for Functional-Level Comparison of GenAI (s25-289)

Speaker: Jinho Kang (Yonsei University)

Exploring Underexplored Areas of Artificial Intelligence Research in the Management Field: Industry Trend-Based Analysis (s25-290)

Speaker: Minbeom Yoon (Yonsei University)

The Generative AI Research-Practice Gap: A Longitudinal Topic Analysis in Information Systems (s25-288)

Speaker: Hyunjung Choi (Yonsei University)

Understanding the Key Determinants of Green Innovation Adoption in Indonesian SMEs Using the Technology-Organization-Environment (TOE) Framework (s25-098)

Speaker: Dhilal Ahmad Sobarudin (Institut Teknologi Bandung)

Gender Inclusion: A Catalyst for Diversity Management in Academia (s25-340)

Speaker: Senani Fernando Rajamanthri (University of Melbourne)

**Session L2: EDUCATION, POLICY & SOCIO-ECONOMIC DEVELOPMENT (venue: Ichou, 2/F)**

Chair: Sunti Tirapat (Nida Business School)

Identity Strength, Group Heterogeneity, and the Allocation of Public and Club Goods: Evidence from a Laboratory Experiment (s25-187)

Speaker: Chanalak Chaisrilak (Chulalongkorn University)

Gender Inequality, Unpaid Housework and Economic Structure (s25-201)

Speaker: Mitila Suwana-adth (Chulalongkorn University)

Political Economy of Rent Redistribution: A Theoretical Approach (s25-263)

Speaker: Wantiwa Mannaitham (Chulalongkorn University)

Social Innovation in Women's Empowerment: A Case Study of the Desa Prima Program in Putat Village, Gunungkidul Regency as a Sustainable Economic Solution (s25-278)

Speaker: Dearn Nurhasanah Sinaga (Universitas Gadjah Mada)

Penta Helix Collaboration: To Enhance Graduates Employability of Higher Education in Indonesia (s25-188)

Speaker: Ami Pujiwati (Universitas Terbuka)

Beyond the Game: A Legal Analysis of the Student-Athlete Protection Act of 2015 (SAPA) and the Need for Effective Name, Image and Likeness (NIL) Regulations in Philippine Collegiate Sports (s25-239)

Speaker: Kathrina Mae Ignacio & Lambert Yancy Garganta (De La Salle University)

Governance and Birth Rate: A Cross-Country Analysis (s25-058)

Speaker: Sunti Tirapat (Nida Business School)

**Session M2: MARKETING & MANAGEMENT (venue: Kujyaku, 2/F)**

Chair: Antonio Etrata, Jr. (University of Santo Tomas)

The Influence of Future Entrepreneurship Education on Small and Medium-sized Enterprises (SMEs) in China (s25-159)

Speaker: Eric Lam (Lingnan University)

Halal-related Product Attributes and Purchase Intention of Non-Muslim Consumers in Northern Mindanao, Philippines (s25-111)

Speaker: Marlo Novino (Mindanao State University - Iligan Institute of Technology)

Innovation and MSME Performance: An RBV-Based Analysis of DOST SETUP Beneficiaries in Northern Mindanao (s25-230)

Speaker: Dorina Marie E. Ytang (Mindanao State University - Iligan Institute of Technology; Department of Science & Technology Region 10)

Rice-All-You-Can: A Study on the Influence of the Bandwagon Effect and Staple Food Culture on Unlimited Rice Purchasing Behavior as Moderated by Family Income (s25-104)

Speaker: Jessica Jaye Raniezes (De La Salle University)

Identifying Attributes of Popular Mobile Legends: Bang Bang Gaming YouTube Videos Using Regression Analysis with Python (s25-146)

Speaker: Jessica Jaye Raniezes (De La Salle University)

The Impact of Corporate Social Responsibility (CSR) of Clothing Brands on Brand Perception: The Mediating Role of Consumer Brand Attachment (s25-050)

Speaker: Antonio Etrata, Jr. (University of Santo Tomas)

From Emotions to Loyalty: The Role of Customer Engagement on the Effect of Emotional Advertising on Brand Loyalty in the Fast-Food Industry (s25-051)

Speaker: Antonio Etrata, Jr. (University of Santo Tomas)

**Session A3: SOCIO-ECONOMIC POLICY & DEVELOPMENT (Zoom: [5847253394](https://us02zoom.us/j/5847253394))**

Chair: Al Faithrich Navarrete (University of Santo Tomas)

Explaining Household Debt in Thailand (s25-070)

Speaker: Nattanicha Chairassamee (Kasetsart University)

Following Parent's Occupation and Parental Well-being (s25-071)

Speaker: Kanokwan Chancharoenchai (Kasetsart University)

Efficiency in the Context of Digital Transformation: The Influence of Provincial Governance and Public Administration in Vietnam (s25-238)

Speaker: Phuong Anh Nguyen (International University - Vietnam National University HCMC)

Balancing Risk and Efficiency: Optimal Capital Adequacy Ratios for Commercial Banks in Vietnam Using Two-Stage DEA (s25-248)

Speaker: Phuong Anh Nguyen (International University - Vietnam National University HCMC)

Impact of Enterprise and Employment Population towards Tax Revenue, Stratified According to Organizational Sizes (s25-256)

Speaker: David S. Jose (De La Salle University)

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Speaker: Imelda Angeles (University of Santo Tomas)

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Speaker: Imelda Angeles (University of Santo Tomas)

Energy Consumption on the Economic Growth of ASEAN-5 (s25-031)

Speaker: Al Faithrich Navarrete (University of Santo Tomas)

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Chair: Hung-Min Chen (National Taipei University of Technology)

Two-Stage Least Squares Examination of Employee Welfare and Corporate Performance (s25-049)

Speaker: Min-Sun Kim (Chung Yuan Christian University)

Defining the Appropriate Discount Rate for Income-Generating Property Valuation in Thailand (s25-105)

Speaker: Sukulpat Khumpaisal (Thammasat University)

The Economic Consequences of CSR Disclosures (s25-096)

Speakers: Shou-Min Tsao & Wen-Tung Lin (National Central University)

The Impact of Science-Based Targets Initiative on Corporate ESG Performance and Financial Health from the Perspective of Green Banking (s25-156)

Speaker: Ai Teng (National Taipei University of Technology)

ESG and Financial Performance: Investigating the Direction of Causality Using Granger Causality (s25-182)

Speaker: Wei-Hsiang Chang (National Taipei University of Technology)

Performance and Risk Comparison of Traditional ETFs and ESG ETFs in the Taiwan Stock Market: An Analysis Using Price Correlation and Volatility Model (s25-214)

Speaker: Ko-Chen Chien (National Taipei University of Technology)

The Impact of ESG-related Policy Implementation on Stock Returns and Volatility of High-pollution Industries with and without SBTi Participation (s25-227)

Speaker: Hung-Min Chen (National Taipei University of Technology)

**Session C3: ORGANIZATION & HUMAN RESOURCES MANAGEMENT (Zoom: [3277392296](#))**

Chair: Nor Amira Syairah Zulkarnaini (Universiti Teknologi Malaysia)

A Study on the Influencers of Employee Performance in Vill-Care (s25-082)

Speaker: Jose Pocholo Villena V (De La Salle University)

Challenges in Creating a Workforce Development Program for the IT Professionals: Basis for Addressing the Talent Gap (s25-164)

Speaker: Alia Clare Elizaga (De La Salle - College of St. Benilde)

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Indigenization of Public Administration Knowledge in Vietnam: An Examination of the "Tower of Babel" Hypothesis (s25-233)

Speaker: Minh Thi Ngoc Phan (International University - Vietnam National University HCMC)

Manager's Perspective on Green Human Resource Management: A Q-Methodology Study (s25-255)

Speaker: Minh Thi Ngoc Phan (International University - Vietnam National University HCMC)

The Role of Psychological Needs in Shaping Emotional Intelligence and Behavioral Intentions: Moderating Effects of Emotion Perception and Understanding (s25-250)

Speaker: Thu Nguyen Anh Dong (International University - Vietnam National University HCMC)

Unveiling the Roles of Emotional Self-Efficacy and Emotional Intelligence in Motivating Organizational Citizenship Behaviors and Social Responsibility among Civil Servants (s25-251)

Speaker: Thu Nguyen Anh Dong (International University - Vietnam National University HCMC)

The Impact of Knowledge Management and Leadership on Organizational Performance: The Moderating Role of Value Creation Innovation among Millennial Leaders (s25-204)

Speaker: Marsanto Adi Nurcahyo (Politeknik Keuangan Negara STAN)

Integrating HR Practices with ESG Goals: A Systematic Literature Review on Sustainable Value Creation in Malaysia (s25-107)

Speaker: Nor Amira Syairah Zulkarnaini (Universiti Teknologi Malaysia)

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Chair: Franklin Prieto (University of Santo Tomas)

The Effect of Ownership Structure Pressure on the Quality of Sustainability Reports: Political Connection as a Moderating Variable (s25-222)

Speaker: Annisa Hakim Zamzami (Universitas Mercu Buana Jakarta)

The Effect of Political Connection, Audit Committee Financial Expertise, Audit Opinion, and Operational Complexity on Audit Delay (s25-223)

Speaker: Annisa Hakim Zamzami (Universitas Mercu Buana Jakarta)

Operational Efficiency of Vietnamese Commercial Banks Under Impacts of Digitalization and Covid-19 Pandemic (s25-254)

Speaker: Vu Thi Thu Trang (National Economics University, Vietnam)

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Speaker: Ignatia Ryana Widyatini (Universitas Atma Jaya Yogyakarta)

The Role of Deposit Insurance in Shaping Behavioral Intentions: Financial Security, Trust, Risk Tolerance, and Policy Awareness in the Banking Sector (s25-314)

Speaker: Christian de Leon (San Beda University)

Quantifying Agency Conflicts: A Critical Review and Future Research Pathway (s25-299)

Speaker: Nicken Destriana (University of Sultan Ageng Tirtayasa)

Perceived Factors Affecting the Working Capital Management of Small and Medium Enterprises in the National Capital Region (Philippines) (s25-285)

Speaker: Franklin Prieto (University of Santo Tomas)

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Speaker: Franklin Prieto (University of Santo Tomas)

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Chair: Sri Iriani (Surabaya State University)

Igniting Curiosity: The Role of Tiktok Sponsored Content in Philippine Information-Seeking Trends (s25-046)  
Speaker: Cristina Teresa N. Lim (De La Salle University)

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Speaker: Chang Mui Ling Dyana (University Malaysia Sabah)

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Speaker: Bamrungphong Phongphanich (Thaksin University)

The Puzzle of Surprise: A Moderated Mediation Model of Customer Satisfaction in Blind Box Purchases Among Filipino Gen Zs (s25-171)  
Speaker: Agnes Jocelyn P. Bandojo (University of Santo Tomas)

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Speaker: Agnes Jocelyn P. Bandojo (University of Santo Tomas)

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Speaker: Ratna Roostika (Universitas Islam Indonesia)

Does Young Adult Muslim Care to Halal Cosmetics? The Role of Personal Attitude, Subjective Norm, and Perceived Behavioral Control on Purchase Intention (s25-270)  
Speaker: Sri Iriani (Surabaya State University)

The Role of Entrepreneurial Orientation, Dynamic Capability, and Environmental Turbulence on Marketing Capability in Improving Firm Performance of Sidoarjo MSMEs (s25-271)  
Speaker: Sri Iriani (Surabaya State University)

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Chair: Enrico Mendoza (De La Salle University Manila; Asia Pacific College; Assumption College San Lorenzo)

Internal Company Factors and Leadership: Their Effect on Good Corporate Governance and Organizational Performance with Corporate Reputation as a Moderator (s25-132)  
Speaker: M. Andri Radiany (STIE Mahardika Surabaya)

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Speaker: M. Andri Radiany (STIE Mahardika Surabaya)

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Speaker: Kunwadee Janwichian (Thaksin University)

Entrepreneurial Intention Enhanced: The Roles of Entrepreneurship Education, Entrepreneurial Mindset, Self-Efficacy, and Creativity (s25-272)  
Speaker: Rustiana (Universitas Atma Jaya Yogyakarta)

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Speaker: Hoang Tran Phuoc Mai Le (International University - Vietnam National University – HCMC)

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Speaker: Hoang Tran Phuoc Mai Le (International University - Vietnam National University – HCMC)

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Speaker: Enrico Mendoza (De La Salle University Manila; Asia Pacific College; Assumption College San Lorenzo)

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Speaker: Enrico Mendoza (De La Salle University Manila; Asia Pacific College; Assumption College San Lorenzo)

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Chair: Namrata Bhardwaj (Manipal University Jaipur)

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Speaker: Jennifer Brodmann (California State University Dominguez Hills)

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Speaker: Shamharir Abidin (Universiti Utara Malaysia)

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Speaker: I Putu Sugiarta Sanjaya (Universitas Atma Jaya Yogyakarta)

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Speaker: I Putu Sugiarta Sanjaya (Universitas Atma Jaya Yogyakarta)

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Speaker: Namrata Bhardwaj (Manipal University Jaipur)

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Chair: Dini Turipanam Alamanda (Universitas Garut)

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Speaker: Marcellia Susan (Maranatha Christian University)

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Speaker: Sri Dwi Ari Ambarwati (Universitas Pembangunan Nasional Veteran Yogyakarta)

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Speaker: Muhammad Fikri Najib (Telkom University)

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Speaker: Eti Kusmiati (Universitas Garut)

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Speaker: Eti Kusmiati (Universitas Garut)

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Speaker: Dini Turipanam Alamanda (Universitas Garut)

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Speaker: Dini Turipanam Alamanda (Universitas Garut)

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Chair: Ariq Idris Annaufal (Universitas Islam Indonesia; Universitas Muhammadiyah Surakarta)

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Speaker: Josephine Moradoz (National University Philippines)

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Speaker: Ariq Idris Annaufal (Universitas Islam Indonesia)

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Speaker: Ariq Idris Annaufal (Universitas Muhammadiyah Surakarta)

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Chair: Mohammad Benny Alexandri (Universitas Padjadjaran)

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Speaker: Nurillah Jamil Achmawati Novel (Universitas Padjadjaran)

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Speaker: Nurillah Jamil Achmawati Novel (Universitas Padjadjaran)

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Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

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Speaker: Sam'un Jaja Raharja (Universitas Padjadjaran)

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Speaker: Farhatun Nisa (Universitas Padjadjaran)

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Speaker: Farhatun Nisa (Universitas Padjadjaran)

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Speaker: Yaya Purnomo (Universitas Padjadjaran)

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Speaker: Mohammad Benny Alexandri (Universitas Padjadjaran)

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Speaker: Mohammad Benny Alexandri (Universitas Padjadjaran)

The Habit to Tap: Modeling E-wallet Adoption through UTAUT-2 in Indonesia's Fintech Ecosystem (s25-341)

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Chair: Adrie Putra (Esa Unggul University)

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Speaker: Lawrence Sempio (Tarlac State University)

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Speaker: Lieu Nguyen (International University, Vietnam National University HCMC)

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Speaker: Lieu Nguyen (International University, Vietnam National University HCMC)

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Speaker: Jatmiko (Universitas Esa Unggul)

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Speaker: Jatmiko (Universitas Esa Unggul)

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Speaker: M.F Arrozi Adhikara (Universitas Esa Unggul)

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Speaker: Rolina M. Fajardo (Aurora State College of Technology)

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Chair: Nermeen Mustafa (Heriot Watt University)

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Speaker: Zulganef Zulganef (Universitas Widyatama)

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Speaker: Steven Jocson (National University, Philippines; National University – Dasmariñas)

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Speaker: Danny Philipe Bukidz (UPH Medan Campus)

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Speaker: Thianthip Bandoophanit (Khon Kaen University)

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Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

The Influence of Transformational Leadership, Organizational Innovation, Market Orientation, and Organizational Resilience on Company Competitive Advantage (s25-331)

Speaker: Pratami Wulan Tresna (Universitas Padjadjaran)

A Strategic Analysis of Luxury Brands on Social Media: Content Strategy and Consumer Engagement (s25-329)

Speaker: Nermeen Mustafa (Heriot Watt University)

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**List of Delegates (Sorted by First Name)**

<b>Paper ID</b>	<b>Delegate</b>	<b>Affiliation</b>
s25-337	A An Arief Jusuf	Airlangga University; Widya Kartika University
s25-189	Adrie Putra	Esa Unggul University
s25-171, s25-245	Agnes Jocelyn P. Bandojo	University of Santo Tomas
s25-156	Ai Teng	National Taipei University of Technology
-	Aisha	International Christian University
s25-185	Alexis Bianca Libang	De La Salle University
s25-031	Al Faithrich Navarrete	University of Santo Tomas
s25-277	Alfira Nuarifia Handitasari	Universitas Gadjah Mada
s25-164	Alia Clare Elizaga	De La Salle - College of St. Benilde
s25-158	Alyssa Jane Estoque	De La Salle University
s25-188	Ami Pujiwati	Universitas Terbuka
s25-069	Amy Wong	Singapore University of Social Sciences
s25-222, s25-223	Annisa Hakim Zamzami	Universitas Mercu Buana Jakarta
s25-025	Anthony Mounq Yin Chan	Toronto Metropolitan University
s25-050, s25-051	Antonio Etrata, Jr.	University of Santo Tomas
s25-194, s25-213	Ariq Idris Annaufal	Universitas Islam Indonesia; Universitas Muhammadiyah Surakarta
s25-163	Arnel Onesimo O. Uy	De La Salle University
s25-108	Bamrunghong Phongphanich	Thaksin University
s25-013	Benjamin Wai-ming Ng	Chinse University of Hong Kong
s25-152	Bilgin Bari	Anadolu University
s25-042	Brevin Alen Lim	De La Salle University
s25-085	Carmen Kar Hang Lee	Singapore University of Social Sciences
s25-137	Chalernpol Hoonpongsimanont	Chulalongkorn University
s25-160	Chamnan Pootthongsri	University of the Thai Chamber of Commerce
s25-187	Chanalak Chaisrilak	Chulalongkorn University
s25-073	Chang Mui Ling Dyana	University Malaysia Sabah
s25-041	Chelsea Wynette Sy	De La Salle University
s25-077	Cheng Chen Yang	Feng Chia University
s25-291	Chia-Chi Wang	Tatung University
s25-184	Chia-Yi Cheng	National Chung Hsing University
s25-052	Chieh-Peng Lin	National Yang Ming Chiao Tung University
s25-127	Chien-Chih Kuo	National Chengchi University
s25-064	Chien-Jung Chien	Shih Chien University
s25-021	Chih-Wei Peng	National Changhua University of Education
s25-091	Ching-Chan Cheng	Taipei City University of Science and Technology
s25-018	Ching-Fu Chang	National Taiwan Ocean University
s25-175	Chiu-Tzu Tsai	Feng Chia University
s25-314	Christian de Leon	San Beda University
s25-142	Chyi-Lu Jang	National Sun Yat-sen University
s25-088	Creisha Mae Dimabayao	Tarlac State University
s25-258	Criselda Alamo-Tonelada	Tarlac State University
s25-046	Cristina Teresa N. Lim	De La Salle University
s25-169	Danny Philippe Bukidz	UPH Medan Campus
s25-256	David S. Jose	De La Salle University
s25-278	Dearnur Nurhasanah Sinaga	Universitas Gadjah Mada

s25-098	Dhilal Ahmad Sobarudin	Institut Teknologi Bandung
s25-200	Diana Nurindrasari	State Polytechnic of Malang
s25-078, s25-167	Dini Turipanam Alamanda	Universitas Garut
s25-103	Dong Jin Jung	Kyungpook National University
s25-230	Dorina Marie E. Ytang	Mindanao State University - Iligan Institute of Technology; Department of Science & Technology Region 10
s25-202	Edralin Lim	De La Salle University
s25-225	Edy Fitriawan Syahadat	Universitas Terbuka
s25-084	Elisha Beatriz Landong	De La Salle University
s25-243	Emilina R. Sarreal	De La Salle University
s25-139, s25-155	Enrico Mendoza	De La Salle University Manila; Asia Pacific College; Assumption College San Lorenzo
s25-159	Eric Lam	Lingnan University
s25-284, s25-296	Eti Kusmiati	Universitas Garut
s25-117	Eugene Jerome Carolino	National University, Philippines
s25-205	Eun-Jung Kim	Sookmyung Women's University
s25-260, s25-261	Farhatun Nisa	Universitas Padjadjaran
s25-119	Fei-Chi Liang	National Chengchi University
s25-080, s25-081	Francesca Summer Angeles	De La Salle University
s25-022	Frank Ohara	University of San Francisco
s25-285, s25-286	Franklin Prieto	University of Santo Tomas
s25-039	Franz Gabriel Suerte	De La Salle University
s25-206	Fu-Sheng Hung	National Chengchi University
s25-040	Gaiyan Zhang	University of Missouri-St. Louis
s25-074	Gia-Shie Liu	Lunghwa University of Science and Technology
s25-287	Guan-Yu Chen	National Yang Ming Chiao Tung University
s25-172	Gwynn Castro	De La Salle University
s25-141	Hannah Jeanne Bonquin	De La Salle University
s25-195	Han-Yu Lai	National Chung Hsing University
s25-089	Hao-Chen Liu	College of Charleston
s25-053, s25-090	Harvey Ong	De La Salle University - Manila
s25-134	Hasan Murat Ertuğrul	Anadolu University
s25-297, s25-298	Hoang Tran Phuoc Mai Le	International University - Vietnam National University - HCMC
s25-121	Hsuan-Hsuan Ku	Soochow University
s25-151	Huang-Chih Hsu	Feng Chia University
s25-014	Hung Yi Huang	Soochow University
s25-148	Hung Yu Tsai	Providence University
s25-227	Hung-Min Chen	National Taipei University of Technology
s25-135	Huynh Chau Thuy Tien	International University - Vietnam National University HCMC
s25-288	Hyunjung Choi	Yonsei University
s25-281, s25-282	I Putu Sugiarta Sanjaya	Universitas Atma Jaya Yogyakarta
s25-161	Iarl Chrystille Ilusorio	University of the Philippines Visayas
s25-259	I-Ching Huang	Feng Chia University
s25-301	Ignatia Ryana Widyatini	Universitas Atma Jaya Yogyakarta
s25-311, s25-321	Imelda Angeles	University of Santo Tomas
s25-275	Ippei Shibata	International Monetary Fund
s25-264	Irene Natalia	University of Surabaya
s25-191	İsmail Onur Baycan	Anadolu University

s25-060, s25-061	Jackie Lou Raborar	FEU Diliman
s25-249	Jaehee Lim	Sookmyung Women's University
s25-168, s25-279	Jatmiko	Universitas Esa Unggul
s25-124	Jayoun Won	Sunchon National University
s25-033	Jennifer Brodmann	California State University Dominguez Hills
s25-104, s25-146	Jessica Jaye Ranieses	De La Salle University
s25-289	Jinho Kang	Yonsei University
s25-141	Jo-Anne Geneive Perez	De La Salle University
s25-143, s25-153	Jocelyn P. Cruz	De La Salle University
s25-037	Jonathan Farez Satyadharma	Universitas Gadjah Mada
s25-086, s25-087	Jose Mari Lee	National University, Philippines
s25-276, s25-295	Josephine Moradoz	National University Philippines
s25-082	Jose Pocholo Villena V	De La Salle University
s25-112	Jovelyn Castro	Ateneo de Davao University
s25-217, s25-266	Juwon Lee	The Seoul Institute
s25-122, s25-218	Jyro Triviño	Ateneo de Manila University
s25-160	Kanokkan Bunchabusabong	University of the Thai Chamber of Commerce
s25-071	Kanokwan Chancharoenchai	Kasetsart University
s25-239	Kathrina Mae Ignacio	De La Salle University
s25-300	Khumairah	Gadjah Mada University
s25-065	Kimberly Yu	De La Salle University
s25-177	Kiridaran Kanagaretnam	York University
s25-304	Kittipong Muankhoksoong	Khon Kaen University
s25-214	Ko-Chen Chien	National Taipei University of Technology
s25-228	Kukhee Han	Sookmyung Women's University
s25-145	Kunwadee Janwichian	Thaksin University
s25-110	Kuo-Chin Jong	National Institutes of Applied Research
s25-239	Lambert Yancy Garganta	De La Salle University
s25-144	Lawrence Sempio	Tarlac State University
s25-180, s25-241	Lieu Nguyen	International University, Vietnam National University HCMC
s25-115	Li-Ling Cheng	Feng Chia University
s25-034, s25-035	Lindrianasari	Police Academic College, Indonesian National Police
s25-186	Li-Wei Lin	Feng Chia University
s25-232	Longchar Imcha	National Cheng Kung University
s25-226	Love Kylie Dela Cruz	De La Salle University
s25-312	Lucas Macon	University College London
s25-132, s25-133	M. Andri Radiany	STIE Mahardika Surabaya
s25-318	Manuel Tanpoco	De La Salle University
s25-273	M.F Arrozi Adhikara	Universitas Esa Unggul
s25-325	Marcellia Susan	Maranatha Christian University
s25-211	Margaret Lindsay G. Marfori	De La Salle University
s25-235	Mark B. Benya	King's College London
s25-111	Marlo Novino	Mindanao State University - Iligan Institute of Technology
s25-204	Marsanto Adi Nurcahyo	Politeknik Keuangan Negara STAN
s25-310	Marvelous Kadzima	University of Pretoria
s25-141	Mary Angelika Mendoza	De La Salle University
-	Masanori Kondo	International Christian University
s25-199	Maynard Dela Fuente	De La Salle University
s25-028, s25-032	Maytinee Teabrat	The University of the Thai Chamber of Commerce

s25-216	Meng-Jou Lu	Asia University, Taiwan
s25-036	Michelle Angelyn M. Gutierrez	De La Salle University
s25-201	Mitila Suwana-adth	Chulalongkorn University
s25-290	Minbeom Yoon	Yonsei University
s25-057	Ming Chou Lai	Feng Chia University
s25-233, s25-255	Minh Thi Ngoc Phan	International University - Vietnam National University HCMC
s25-049	Min-Sun Kim	Chung Yuan Christian University
s25-190	Mi-So Kim	Sookmyung Women's University
s25-332, s25-333	Mohammad Benny Alexandri	Universitas Padjadjaran
s25-335, s25-336	Mohammad Benny Alexandri	Universitas Padjadjaran
s25-339, s25-341	Mohammad Benny Alexandri	Universitas Padjadjaran
s25-322	Mohammad Karim	Marshall University, USA
s25-305	Monputtinun Jantao	Khon Kaen University
s25-309	Muhamamd Fikri Najib	Telkom University
s25-029	Na Wang	Hofstra University
s25-317	Namrata Bhardwaj	Manipal University Jaipur
s25-024	Natacha Maswichian	Mae Fah Luang University
s25-070	Nattanicha Chairassamee	Kasetsart University
s25-176	Nerisse Estrada-Esguerra	De La Salle University
s25-329	Nermeen Mustafa	Heriot Watt University
s25-299	Nicken Destriana	University of Sultan Ageng Tirtayasa
s25-107	Nor Amira Syairah Zulkarnaini	Universiti Teknologi Malaysia
s25-262	Noriyuki Suyama	Toyo University
s25-315, s25-316	Nurillah Jamil Achmawati Novel	Universitas Padjadjaran
s25-130	Onur Polat	Bilecik Şeyh Edebali University
s25-075, s25-076	Patrick Hariramani	De La Salle University
s25-140	Peera Tangtammaruk	Srinakharinwirot University
s25-238, s25-248	Phuong Anh Nguyen	International University - Vietnam National University HCMC
s25-209	Pin-Chia Su	Kaohsiung University of Science and Technology
s25-160	Pinut Nakklay	University of the Thai Chamber of Commerce
s25-095	Piyaphan Changwachai	Kasetsart University
s25-160	Pomphet Nopphakunwijai	University of the Thai Chamber of Commerce
-	Prapaporn Kiattikulwatta	Chulalongkorn University
s25-330, s25-331	Pratami Wulan Tresna	Universitas Padjadjaran
s25-072	Puspa Dewi Yulianty	Universitas Pendidikan Indonesia
s25-161	Ralph Ean Braza	University of San Agustin
s25-083	Rammuel Balbuena	De La Salle University
-	Ra-Pee Pattanapanyasat	Chulalongkorn University
s25-308	Ratna Roostika	Universitas Islam Indonesia
s25-067	Raymond M. K. Wong	City University of Hong Kong
s25-302	Real So	De La Salle University
-	Ricky Chan	Hong Kong Polytechnic University
s25-062	Rocco Pavesi	Università degli Studi di Milano
s25-099	Roj Gabriel Bermejo	De La Salle University
s25-054	Rolina M. Fajardo	Aurora State College of Technology
s25-198	Rupei Sun	University of Glasgow
s25-272	Rustiana	Universitas Atma Jaya Yogyakarta

s25-326, s25-327	Sam'un Jaja Raharja	Universitas Padjadjaran
-	Sasikala	International Christian University
s25-340	Senani Fernando Rajamanthri	University of Melbourne
s25-154	Shamharir Abidin	Universiti Utara Malaysia
s25-150	Shernel Pasia	De La Salle University
s25-096	Shou-Min Tsao	National Central University
s25-240	Sieun You	Cheongna Dalton School
s25-292, s25-293	Sri Dwi Ari Ambarwati	Universitas Pembangunan Nasional Veteran Yogyakarta
s25-270, s25-271	Sri Iriani	Surabaya State University
s25-269	Steven Jocson	National University, Philippines; National University - Dasmariñas
s25-105	Sukulpat Khumpaisal	Thammasat University
s25-224	Sun-Min Won	Sookmyung Women's University
s25-058	Sunti Tirapat	Nida Business School
s25-236	Suparatana Tanthanongsakkun	Chulalongkorn University
s25-160	Supphara Wisetbuppha	University of the Thai Chamber of Commerce
s25-125	Takayasu Ito	Meiji University
s25-160	Tanya Turner	University of the Thai Chamber of Commerce
s25-257	Tetsuhiro Kishita	Ryukoku University
s25-160	Thamaphon Klotkanokpan	University of the Thai Chamber of Commerce
s25-338	Thianthip Bandoophanit	Khon Kaen University
s25-066	Thiphachanh Poumarath	Khon Kaen University
s25-185	Thomas Elliot Mondez	De La Salle University
s25-250, s25-251	Thu Nguyen Anh Dong	International University - Vietnam National University HCMC
s25-043	Tiantada Hiranyachattada	Bansomdejchaopraya Rajabhat University
s25-157	Tong Jung Fan	Feng Chia University
s25-036	Tristan Gabriel S. Superable	De La Salle University
s25-274	Tzu-Hua Wang	National Yunlin University of Science & Technology
s25-203	Valerie Anne Jill I. Valero	De La Salle - College of Saint Benilde
s25-170	Vicheth Nara	Mahidol University
s25-019	Vitaly Orlov	University of St. Gallen
s25-234	Voramast Limteerakul	Chulalongkorn University
s25-254	Vu Thi Thu Trang	National Economics University, Vietnam
s25-303	Wanattha Unsuree	Khon Kaen University
s25-263	Wantiwa Mannaitam	Chulalongkorn University
s25-182	Wei-Hsiang Chang	National Taipei University of Technology
s25-196	Wei-yuan Ho	Feng Chia University
s25-210	Wen-Jen Yang	National Chung Hsing University
s25-096	Wen-Tung Lin	National Central University
s25-176	Winnie Odone	De La Salle University
s25-215	Xeena Pheraine Garcia	De La Salle University
s25-026	Xiaohui Yang	Fairleigh Dickinson University
s25-342	Yaya Purnomo	Universitas Padjadjaran
s25-093	Ya-Yuan Chang	Ming Chuan University
s25-110	Ya-Yun Liao	National Institutes of Applied Research
s25-092	Yen Chen Wu	Chung Yuan Christian University
s25-231	Ying-I Lee	Ming Chuan University
s25-224	Young-Min Lee	Sookmyung Women's University
s25-018	Yo-Yi Huang	National Taiwan Ocean University
s25-320	Yu-Kai Huang	National Taiwan Ocean University

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s25-077	Yunmin Chen	National Central University
s25-113	Yun-Shang Hsu	Feng Chia University
s25-178	Yuvaluck Setboonsrung	Kasetsart University
s25-136	Zih-Ying Lin	Fu Jen Catholic University
s25-324	Zulganef Zulganef	Universitas Widyatama

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